

2018 Wisconsin Chapter

What:	Light The Night [©] is the Leukemia & Lymphoma Society's nationwide evening fundraising walk to celebrate and commemorate lives touched by cancer. In 2017, the LLS's Light The Night Walk raised over \$68.5 million nationally for research and patient services. Participants walk along a two mile route, carrying illuminated lanterns – white for survivors, red for supporters, and gold for in memoriam.
Why:	To raise funds for the ongoing work of the Leukemia & Lymphoma Society's mission: cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life for patients and their families and to create public awareness about blood cancers and their devastating effects.
Who:	In 2017, more than 3,000 people in Wisconsin participated in one of three Walks throughout the state. The Light The Night Walk is open to all – it does not require a particular level of fitness. Light The Night attracts both corporate and friends/family teams. The average demographic is men and women, 18-54. Around 80% have some connection to blood cancer
When & Where:	The Light The Night Walk takes place each fall in communities across the nation Join us at one of our 2018 Light The Night Walks: Thursday, October 4, 2018 – Veterans Park, Milwaukee Thursday, October 11, 2018 – The Duck Pond at Warner Park, Madison Friday, October 12, 2018 – Fox Valley Technical College, Appleton Check-in begins at 5:00 pm Walks begin at dusk (6:45pm-7:00pm) REGISTER YOUR TEAM TODAY: www.lightthenight.org/wi
Contact:	LLS at (262) 785-4275 or visit www.lightthenight.org/wi To Register, visit www.lightthenight.org/wi/register



Bring light to the darkness as you walk a



Join other survivors and patients in our Circle of Survivors



Leave a message to those we lost in our Remembrance Pavilion