**Sample Walker Vendor Letter (Personal letter for businesses you frequent)**

Send or give this letter to your favorite businesses, such as your hairdresser, dentist, doctor, bakery, grocery store, dry cleaner, etc.

[Date]

Dear [Store Manager,]

I have made a commitment to support The Leukemia & Lymphoma Society’s (LLS) Light The Night. Light The Night is LLS's annual walk and fundraising event—and the nation's night to **pay tribute and bring hope to people battling cancer.** Teams of friends, family and co-workers raise funds for cancer research and to provide services for patients and their families.

Our local Light The Night will take place on [Date] at [Location].LLS has an important mission: cure leukemia, lymphoma, Hodgkin’s disease and myeloma, and improve the quality of life of patients and their families.

As you may know, [insert your personal reason for walking here—if you are affected by a blood cancer or have a family member affected, please share about the diagnosis, treatment and why this cause is so important to you].

LLS is the world’s largest voluntary health agency dedicated to finding cures for leukemia, lymphoma, myeloma and other blood cancers. Since its founding, LLS has invested more than $1.3 billion in research. This has led to game changing advances in immunotherapy, genomics and personalized medicine. The treatments they have pioneered for blood cancers are now saving lives of people affected by many different types of cancer.

To support my fundraising efforts for this worthy cause, please use the tear-off form below and send it back to me with your donation. When we walk, cancer runs. If you have any questions, please call me at [number].

Thank you for your support.

Sincerely,

[Signature]

For more information, visit [www.lightthenight.org](http://www.lightthenight.org)

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Name

Address

City State ZIP

Yes, I’d like to support Light The Night and help save lives. Attached is my check for $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

*(Please make checks payable to The Leukemia & Lymphoma Society)*