**Sample Email to Update Team Members about Team’s Fundraising Efforts**

Dear Team,

Thank you so much for your participation in this year’s Light The Night. It’s already [Insert Date] and the Walk will be here in [Insert # of weeks/days]. We need all of our team fundraising in order to hit our team goal of $[Insert Team Fundraising Goal]. Remember, the funds we raise today will play a critical role in saving lives!

**Here is where we are to date:**Walker Recruitment Goal:
Walkers Recruited:
Team Fundraising Goal: $
Amount Raised to Date: $

**Below are some steps you can take this week to reach your fundraising goal:**

* **Lead by example**Make your own personal donation, if you haven’t already.
* **Personalize your personal fundraising webpage**Potential donors are more compelled to donate when they know why you’re passionate about raising money for The Leukemia & Lymphoma Society.
* **Send donation request emails to your friends and family.**Oftentimes, people need to be asked 3 times before they donate, so don’t forget to send reminders.
* **Use Social Media**Use your Social Network to update your status on Facebook, Twitter, LinkedIn or other social network and ask for donations. Connect your fundraising page to a Facebook fundraiser to make collecting donations even easier! You can do this easily within your [fundraising center](https://fundraise.lls.org/login).

**Did you know that fundraising online can help you raise more money in a shorter amount of time?**

* Participants who fundraise online raise more than those who do not.
* There are email templates in your fundraising center that will get you started. [Login today.](https://fundraise.lls.org/login)
* You have access to more potential donors with email and text messages because there are no geographical boundaries!

Sincerely,

<Name>