

The Light The Night Executive Challenge is a national fundraising competition among participating corporate executives to raise funds for The Leukemia & Lymphoma Society. In 2017, participating executives in the Illinois Chapter raised over \$348,000.

**Beginning August 27th**, all registered Executive Challenge members will receive weekly updates so you can see how you stack up against the competition! All funds raised will benefit the 2018 Metro Chicago Light The Night Walks.

## Getting Involved

Participating in the Challenge is simple— follow these proven steps to success:

- Register and Mark your calendars:** Goal Plan – June/July, Challenge Dates - August 27<sup>th</sup> – October 21<sup>st</sup>.
- Partner with the Light The Night Staff to create your **customized fundraising plan**.
- Set a fundraising goal** specific to you and the network you want to engage.
- Launch your effort by making a **meaningful personal contribution**.
- Reach out to your network** to solicit donations from your clients, customers, vendors and personal contacts. In this busy world reminders are always appreciated, so ask multiple times to get a response.
- Go social!** Share your participation socially via LinkedIn, Facebook and Twitter. Engage others to support your efforts!

## Participation Benefits

### National recognition includes:

- Challenge participants individually raising **\$10,000** or more will be listed in a national ad in **Forbes Magazine** to run in February 2019. The top executive per region will be included in the ad with a photo.
- Challengers who individually raise **\$50,000** or more will be connected to an **LLS research portfolio**.

### Local recognition includes:

- Your name and company will be included in a 2019 **Chicago Crain's** ad for participants that raise **\$5,000** or more.
- Challenge participants raising **\$1,000** or more will receive two tickets to the LLS Annual Dinner.

Click [Here](#) to Register!

## CHALLENGE ACCEPTED

The Leukemia & Lymphoma Society® would like to thank these corporate leaders who raised \$3,000 or more as part of the 2017 Executive Challenge. Together they raised over \$348,000 to help cure blood cancer.

Congratulations to the Midwest Regional winner Betsy Katten!

<b>Tom Barfield</b> Accenture	<b>Paul Hoelscher</b> Horizon Pharma	<b>Jennifer Pettillo</b> Accenture	<b>Jeffrey Stern</b> Houlihan Lokey
<b>Noelle DeLuca</b> Goldman Sachs	<b>Betsy Katten</b> Winston & Strawn, LLP	<b>Alex Samoylovich</b> CEDARst Companies	<b>Pam Swenk</b> The Leukemia & Lymphoma Society
<b>Lynn Goldschmidt</b> DKMG Consulting	<b>Christopher Lis</b> Lexington Health Network	<b>Jennifer Sheahan</b> Morningstar	<b>Jen Wahl</b> Sun Life Financial
<b>Michael Gray</b> Neal, Gerber & Eisenberg LLP	<b>Ross Lissuzzo</b> CIBC	<b>Clio Silman</b> MB Financial Bank	<b>Justin Waite</b> Salesforce
<b>Guy Hill</b> Allstate Insurance Company	<b>Steven M. Montner, MD</b> University of Chicago Medicine	<b>Brian Sladek</b> The Leukemia & Lymphoma Society	<b>Christopher Ward</b> CNA Financial Corporation
<b>Jeff Hodge</b> Marsh USA, Inc.	<b>Marc Paquette</b> Paquette & Company Ltd	<b>Amy Smith</b> Heartland Blood Centers	<b>Sue Ward</b> The Leukemia & Lymphoma Society

2017 Light The Night Leading Sponsors



JOIN THE CHALLENGE IN 2018

For more information on how to engage your company contact Kat Graham at [kat.graham@lls.org](mailto:kat.graham@lls.org).

[www.lightthenight.org/ll](http://www.lightthenight.org/ll)



Questions? Contact Kat Graham

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