

WHAT IS THE BRIGHT LIGHTS CLUB?

The Bright Lights Club is LLS's national top fundraising club open to all participants who take that extra step and raise \$1,000 or more. Bright Lights Club members receive special recognition and exclusive gifts in honor of their extraordinary efforts in the fight against blood cancer. These include:

- Personalized fundraising support from the Light The Night staff
- Newly designed 2019 Bright Lights long sleeved tech tee
- Certificate of recognition



WHY SHOULD I BECOME A BRIGHT LIGHT?

Become a Bright Light in support of the mission of The Leukemia & Lymphoma Society: to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. Bright Lights Club members have a significant and long-lasting impact on patients. \$1,000 makes possible one-on-one conversations with health care specialists who provide patients with information about their disease, treatment options, and helps them prepare questions for their health care team. In addition, our local Eastern PA Chapter is awarded additional dollars from the national pharmaceutical sponsorships based on our total number of Bright Lights. In 2018 our Bright Lights helped to bring in more than \$82,000 in additional funds to our local chapter!

WHO PARTICIPATES?

Anyone can become a Bright Light by pledging to raise \$1,000 or more. In 2018 in Eastern PA, LLS had 419 Bright Lights that raised over \$835,000 in the fight against cancer!

HOW DO I GET STARTED?

Simply pledge to raise \$1,000 or more. Set your goal on your personal fundraising page to a \$1,000+, and then ask your friends, family and network to donate. Light The Night staff is available to help you achieve your goal.

***NEW:** The fundraising team with the most Bright Lights across all of Eastern PA will receive our Chandelier Award for their outstanding efforts.

2019 EASTERN PA LIGHT THE NIGHT DATES

Lehigh Valley | The Promenade Shops at Saucon Valley • Center Valley, PA • Sunday, September 22nd

Greater BucksMont | Central Park • Doylestown, PA • Saturday, October 5th

Chester County | Wilson Farm Park • Wayne, PA • Saturday, October 12th

Philadelphia | Philadelphia Museum of Art • Philadelphia, PA • Saturday, October 26th