



# 2023 LIGHT THE NIGHT PROGRAM BOOK



## 2023 PRESENTING SPONSORS



## **OUR MISSION**

Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

## **RESEARCH**

Compared to other blood cancer nonprofits, LLS is the largest funder of cutting-edge research to advance cures. We have invested more than \$1.2 billion in research. We are leaders in advancing breakthroughs in immunotherapy, genomics, and personalized medicine. This research saves lives.

## **PATIENT ACCESS**

The leading source of free blood cancer information, education, and support for patients, survivors, families, and healthcare professionals, LLS helps patients navigate their cancer treatment and ensures they have access to quality, affordable and coordinated care.

## **POLICY & ADVOCACY**

Our efforts have helped increase federal research funds, speed the review and approval process of new therapies and ensure patients can access lifesaving treatments. many of the policies that we advocate for, at the state and federal levels, are universally beneficial for all cancer patients.

**On behalf of the volunteers, friends and staff of the New Jersey Region,  
thank you very much for your support.**

The Leukemia & Lymphoma Society would like to extend our sincerest appreciation for your generous contributions, tremendous fundraising efforts, and dedication to our mission. Light The Night could not be a success without each and every one of you.

Thank you for bringing light to the darkness of cancer, one step at a time.

## **Schedule of Events**

**4:30 pm**

Let the evening begin!

Drop off last minute donations at the Donation Collection tent and then head over to the Lanterns and T-shirt tent.

**6:30 pm**

Opening Ceremony begins

\*walk will immediately follow the ceremony

**7:15 pm**

Make your way back to the stage for the after-walk entertainment.

# 2023 LIGHT THE NIGHT HONORED HEROES

Each year, the New Jersey Light The Night Region recognizes participants in the Honored Hero Program. Our Honored Heroes are blood cancer survivors who represent strength, courage, bravery. They inspire us to never give up and we are so lucky to have the chance to experience Light The Night with them.



**NICOLE  
LONG BRANCH**

Hodgkin's Lymphoma



**KELLYANN & CARLOS  
MORRIS COUNTY**

Acute Lymphoblastic Leukemia



**JOE  
MERCER COUNTY**

Double-Hit B-cell Non-  
Hodgkin's Lymphoma



**ALESIA  
SOUTH JERSEY**

Non-Hodgkin's Lymphoma



**PORTIA  
VERONA**

Non-Hodgkin's Lymphoma





## 2023 CHAIRS

Our Walk Chairs are leaders in their industry who support the mission of LLS through fundraising initiatives, expanding corporate partnerships and hosting special events within their companies.



**Leslie Amendola**

*VP of US Marketing & Sales  
Genmab*

Mercer County Corporate Walk Chair



**Doxie Jordan**

*Vice President, US Hematology Sales, CNC, and Sales  
Strategy & Operations  
Bristol Myers Squibb*

Morris County Corporate Walk Chair



**Alexis Wolfson**

*Chief Human Resources Officer  
Conner Strong & Buckelew  
Executive Challenge Chair*



**Michele Ashworth**

*Senior Sales Engineer  
IQVIA  
Emerging Leaders Chair*

## 2023 EXECUTIVE COMMITTEE

Greg Aloï  
*Ingredient*

Leslie Amendola  
*Genmab*

Michele Ashworth  
*IQVIA*

Al Bowden  
*APX*

Melissa Clayton  
*Helsinn*

Amanda Cugini  
*Builders FirstSource*

Sharon Danielson  
*Ocean First Bank*

Al Fliss  
*Daiichi Sankyo*

Asalia Goldberg  
*Bristol Myers Squibb*

Christy Kelly  
*Builders FirstSource*

Jamie Koprivnikar  
*Hackensack Meridian Health - John  
Theurer Cancer Center*

Tiffany Luzuriaga  
*Kite*

Mark Peters  
*Genmab*

Paul Rittman

Susanta Routray  
*AT & T*

Jessica Scerbo  
*Hackensack Meridian Children's  
Health at K. Hovnanian Children's  
Hospital*

Mike Shevlin  
*Microsoft*

Damon Smith  
*D+R Lathian*

Lisa Strobel  
*PwC*

Alexis Wolfson  
*Conner Strong & Buckelew*



# 2023 EXECUTIVE CHALLENGERS

Greg Aloï

Doxie Jordan

Leslie Amendola

Christy Kelly

Al Bowden

Jamie Koprivnikar

Jana Boyer

Ronnie Levine

Nikki Copas

Regina Lotito

Chris Cozic

Michael Mondin

Sharon Danielson

Swati Navani

Sharon Dunkel

Paul Rittman

Al Fliss

Susanta Routray

Cari Gallman

Jessica Scerbo

David Grish

Mike Shevlin

Michael Hoffman

Mike Shevlin

Juliet Hommes

Wendy Short Bartie

Susan Iossa

Lisa Strobel

Doxie Jordan

Winselow Tucker

Alexis Wolfson



## 2023 EMERGING LEADERS

Alissa Ali

Madeline Malia

Michele Ashworth

Camille Menendez

Michelle Burdick

Laura Natoli

Nick Carrion

Ashlee Newman

Andrew Collins

Nicole Pellegrino

Joanna Connors

George Pla

Liz Curtis

Katelyn Segilia

Eli Dock

Allison Seman

Peter Gannon

Mike Shevlin

Asalia Goldberg

April Sirleaf

Gabrielle Grimaldi

Damon Smith

Louis LaBruno

Michael Turco

Tiffany Luzuriaga

Danielle Youngblood

# PRESENTED BY



## LOCAL SPONSORS



The Goryeb Family





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LYMPHOMA  
SOCIETY®

LIGHT  
THE NIGHT®



## 2023 TOP TEAMS

#teamnatoli	Garzio's Heroes	Team Andi
ADC Therapeutics - NJ	Genmab New Jersey	Team CharLouRi
APX	Hackensack Meridian Children's Health at K. Hovnanian Children's Hospital	Team Compassion
Barbara's Brigade	Hayden's Army	Team Fishman
BeiGene - Mercer County	Helsinn	Team Frank
BMS Morristown - Corporate Affairs Summit	HemoGoblins	Team Jackiepie
BMS Morristown - Warren Cell Therapy Crusaders	Hoffman's Hoofers	Team Jewels
BMS Morristown - WWPS - One World, One Safety, One Team	Ingredion - Bridgewater	Team Kylie
BMS Princeton - Law Department	Iron Fox	Team Liv Pop
BMS Princeton - Light IT Up	LABRUNO STRONG	Team Nicole
BMS Verona - Summit West R&ED	Lakeview Day Camp	Team Paw Prints
Boken Beats Cancer	Lilly - New Jersey	Team PwC - Florham Park
Bristol Myers Squibb Morristown NJ	Lisa G's Northern Lights	Team Shining Light
Bristol Myers Squibb Princeton NJ	One Heart	Team SLICK
Builders FirstSource - Cherry Hill	Orion's Hope	Team Turco
Capital City Cancer Classic New Jersey	Pfizer New Jersey 2023	Team Walk Off
Chemo & Coffee	Promenade Beach Club	The A-Team
Conner Strong & Buckelew	PSEG - We're The Power That Lights The Night	The Branco Warriors
Daiichi Sankyo - New Jersey	Sharon Dunkel Team	The Jersey Shore HOPE Warriors
Delbarton Run It Out 5K	Shell's Angels	Tiffany's Team
Do It 4 Danika	Silver Dahler	Tolbert's Miracle
Eli's Kaleidoscope of Hope	Strike Out Cancer	Wawa - Mercer County
Ella?s Army	SuperKen	Weinglass Warriors + Hazel Strong
Fight Like Mike		

\*Top Teams raised \$1,500 as of 10.2.2023



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LYMPHOMA  
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## 2023 BRIGHT LIGHTS

Greg Aloï	Jean Fishman	Joshua Lite	Allison Seman
Leslie Amendola	Richard Fishman	Stephanie Litfin	Jennifer Serrano
Michele Ashworth	Kelly Fitzpatrick	Barbara Lubin	Lynne Shapiro
Maria Barbieri	Alexandra Friedlander	Tiffany Luzuriaga	Allison Sheirer
Patricia Barbieri	Ken Gallaudet	Madeline Malia	Mike Shevlin
Jennifer Baumgartner	Pat Gallaudet	Amanda Marques	Wendy Short Bartie
Janet Berrill	Cari Gallman	Sandy Marujo-Mota	April Sirleaf
Al Bowden	Shelly Gallo	Lisa Mason	Gina Stallone
Maria Brophy	Michael Garzio	Ann Masucci	Amy Stevens
Rhona Burak	Nancy Goydish	Maureen Mitchell	Lisa Strobel
Mindy Castro	Jenny Grimm	Laura Natoli	Stephen Tolbert
Diana Chaney Price	David Grish	Swati Navani	Jamie Toth
Montana Cheal	Desiree Headley	Lily Patullo	Winselow Tucker
Nikki Copas	Ali Heller	Alicja Pawelec	Michael Turco
Judy Coughlin	Michael Hoffman	Nicole Pellegrino	Claudia Whiteley
Chris Cozic	Juliet Hommes	Stefanie Peransi	Michael Whiteley
Amanda Cugini	Susan Iossa	Susan Pires	James Wishbow
Liz Curtis	Glenn Jacobson	Billy Price	Alexis Wolfson
Kelly Dahler	Doxie Jordan	Joe Richardson	Danielle Youngblood
Sharon Danielson	Debra Kaufman	Bridget Riley	
Eli Dock	Christy Kelly	Paul Rittman	
Eli Druckman	Tim Kerner	Loren Rosenblatt	
Sharon Dunkel	Louis LaBruno	Ken Salzinger	
Jenna Dunlay	Ronnie Levine	Jessica Scerbo	
Adriana Evans-Zapata	Lauren Liebhauser	Adam Schwab	



# 2023 LIGHT THE NIGHT RECAP







## BIG CLIMB

OUR ANNUAL STAIR CLIMB EVENT IS DEDICATED TO STEPPING UP TO TAKE CANCER DOWN AND HONORING THOSE WHO ARE FIGHTING CANCER AND REMEMBERING THOSE WE LOST. VISIT [LLS.ORG/BIGCLIMB](https://lls.org/bigclimb) FOR MORE INFORMATION.

## ATHLETIC INITIATIVES

JOIN US FOR AN OPPORTUNITY, AT ANY ATHLETIC LEVEL, TO ACHIEVE YOUR PERSONAL BEST, NOT ONLY FOR YOURSELF, BUT FOR YOUR FAMILY, FRIENDS, AND BLOOD CANCER PATIENTS EVERYWHERE. EMPOWER YOURSELF THROUGH FITNESS BY TAKING ON ENDURANCE CHALLENGES THROUGH TEAM IN TRAINING, FUNDRAISE & SKI WITH SHRED FOR RED OR RIDE ALONG THE SHORES OF LAKE MICHIGAN AT SCENIC SHORE.

VISIT

[TEAMINTRAINING.ORG/ABOUT](https://teamintraining.org/about)  
TO LEARN MORE.



## VISIONARIES OF THE YEAR (VOY)

EACH YEAR, DYNAMIC & PASSIONATE CANDIDATES ENGAGE IN A SPIRITED 8-WEEK COMPETITION RAISING FUNDS FOR BLOOD CANCER RESEARCH TO EARN THE LLS VISIONARIES OF THE YEAR TITLE. VISIT

[LLSVISIONARIES.ORG/](https://llsvisionaries.org/)  
FOR MORE INFORMATION.



RONNIE RAM &  
NADINE MENTOR  
FORMER CANDIDATES

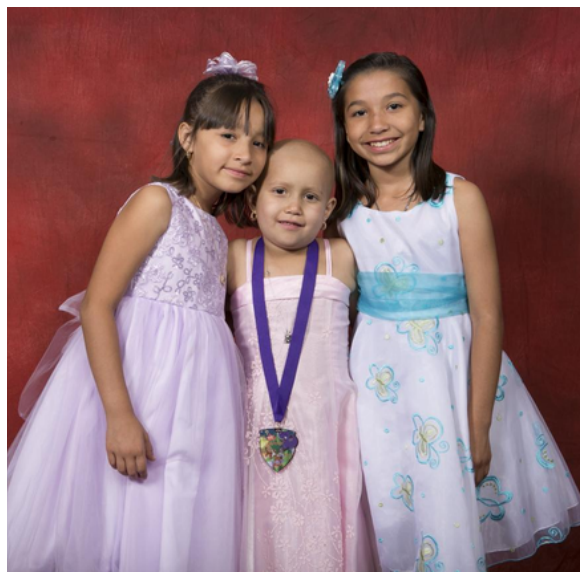
## STUDENT VISIONARIES OF THE YEAR (SVoY)

SVOY IS A 7-WEEK LEADERSHIP PROGRAM AND FUNDRAISING COMPETITION THAT HELPS HIGHLY MOTIVATED HIGH SCHOOL STUDENTS WITH PROFESSIONAL SKILLS, SERVES AS A RESUME/COLLEGE APPLICATION BOOSTER, PROVIDES COMMUNITY SERVICE HOURS, AND OFFERS VARIOUS SCHOLARSHIP OPPORTUNITIES.

VISIT

[LLSSTUDENTVISIONARIES.ORG/](https://llsstudentvisionaries.org/)  
FOR MORE INFORMATION





## LITTLE HEROES PROM

BRINGING TOGETHER  
PEDIATRIC CANCER  
PATIENTS FOR ONE NIGHT  
TO CELEBRATE THE HEROES  
THEY ARE.

VISIT  
[NJLITTLEHEROES.COM](http://NJLITTLEHEROES.COM) FOR  
MORE INFORMATION.

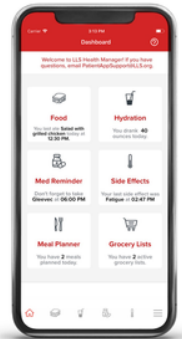
## DARE TO DREAM PROJECT

LLS RECOGNIZES KIDS ARE  
DIFFERENT AND THEIR BLOOD  
CANCERS NEED TO BE  
TREATED DIFFERENTLY, SO WE  
ARE DARING TO CHANGE THE  
PARADIGM OF TREATMENT AND  
CARE OF PEDIATRIC BLOOD  
CANCERS. FUNDS RAISED  
THROUGH THE PROJECT OVER  
THE NEXT SEVERAL YEARS WILL  
SUPPORT GLOBAL,  
COLLABORATIVE RESEARCH &  
TREATMENTS FOR CHILDREN'S  
BLOOD CANCERS. VISIT  
[LLS.ORG/DARE-TO-DREAM](http://LLS.ORG/DARE-TO-DREAM)  
FOR MORE INFORMATION



As the leading source of free blood cancer information, education and support for patients, survivors, families and healthcare professionals, LLS helps patients navigate their cancer treatment and ensures they have access to quality, affordable and coordinated care. By contacting an LLS Information Specialist (highly trained oncology social workers, nurses and health educators), patients and caregivers are empowered to be active members of their care team throughout their blood cancer journey.

- Education:
  - Personalized, one-one-one information and support via an information Specialist
  - FREE Disease and treatment information booklets for download or order
  - Regional and local education events
  - Webcasts and videos
  - Interactive 3D Model Library
- Financial Assistance
  - Co-Pay Assistance
  - Travel Assistance
  - Urgent Need Program
  - Patient Aid
  - Pre CAR T-cell Therapy Travel Assistance Program
- Support
  - Clinical Trials Support Center
  - Online support community and online chats
  - First Connection peer support program
  - Local in-person or virtual support groups
  - Personalized one-on-one nutrition consults
  - Caregiver support resources
  - The Bloodline Podcast
  - LLS Health Manager™ App
  - Survivorship Workbooks for Adults, Young Adults, Children and Adolescents



To speak one-on-one with an LLS Information Specialist, call 800.955.4572 (language interpreters available upon request) or visit <https://www.lls.org/form/contact-us>



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### IN THE VILLAGE

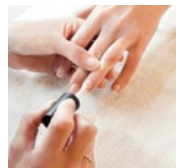
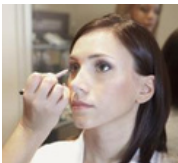
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