

FUNDRAISING APPEALS— WHO TO ASK

SEND PERSONAL LETTERS AND EMAILS:

- Friends, Family, and Co-workers
- Clubs, Organizations, School Groups
 - Pro tip— if you have children, personalize a letter from them and send to participants of their activities.
- Businesses/ Services that you use: cleaner, painter, carpet cleaner, etc.
- **Post your fundraising link to newsletters, bulletins, and email chains at your:** office, house of worship, local coffee shop, college alumni, clubs, organizations, and activities

UNIQUE APPEALS:

- Ask for donations in lieu of gifts for birthdays or anniversaries.
- Place a change jar at work, or club (lunchroom, front desk, lobby)
- Public speaking at clubs or organizations- ask in person for donations.

FUNDRAISING SALES

GOODS AND SERVICES FOR DONATIONS:

- **Tried and True:** Bake sale, garage/online sale, car wash, lemonade stand, and kids crafts/art
- **Neighborhood clean-up:** lawn services, dog-walking, painting, racking leaves, etc.
- **Your special skills**— offer services like teaching Spanish, fixing computers, tennis lessons, etc.
- **Give parents a night off!** Watch their kids and collect the equivalent babysitting money as a donation.
- **Silent Auctions**
- **Charge your co-workers:**
 - **Sell paper pin-ups**
 - **Gift-a-grams**— sell treats, flowers, nice messages, or even songs to be delivered to co-workers
- **Bring in a service**— massage therapist, palm reader, or singing group

FUNDRAISE WITH A LOCAL BUSINESS:

- **Restaurant Night**— ask your favorite restaurant if they will hold a retail fundraiser by donating a portion of sales to your LTN team
Contact LTN.MNG@LLS.org for a list of local businesses with fundraising opportunities.
- **Bag Groceries**— many local grocery stores will allow your team to bag groceries for a day.
- **Host a party**— many independent product consultants like Thirty-one & Mary Kay will donate proceeds

WAYS TO PUT THE FUN IN FUNDRAISING

GAME/ CHALLENGES

- **Dollar wars**— fill cash in team/office jars. Points are awarded for all even number bills \$10, 20, 50 and 100's. Points are deducted by placing odd number bills \$1 and 5's in the opponents jars.
- **Games over lunch:** Wii games, bean bag toss, karaoke, giant jenga, etc. — require a minimum donation to participate
- **Guessing game**— seal item in a box or canister and charge participants to guess the object (be sure to post/track guesses) — charge per guess or minimum donation to participate.
- **Balloon breaking contest**— buy a dart, popped balloons reveals prize
- **Step challenge**— donate to participate and/or when the step goal is not accomplished.
- **Make CANCER disappear**— post the letters C-A-N-C-E-R and remove when the office or team reaches a goal.

GET-TOGETHERS:

- **Cook-off competitions:** best chicken wings, chili, baked good, or just over all dish! Donate to participate and/or charge to eat.
- **Food themed party:** BBQ, wine & cheese, pizza, etc. (Minimum donation to participate)
- **Potluck**— minimum donation to eat
- **Outdoor movie night**— sell “tickets” and snacks
- **Ice cream/root beer float social**— donation per flavor, or minimum donation to participate
- **Watch party**— bets (donations) on who will win a reality show, or turn the plot of your favorite show into Bingo.
- **Scavenger hunt**— hide a medallion in your neighborhood or office and participants donate to receive a clue.
- **Game night**— have friends over for poker, board games, video games, etc. (Donate to participate)

SILLY FUNDRAISING IDEAS:

- **Silly incentives for donations:** Dunk tank, shave your head, shave eyebrows, pie in the face, duct tape a person to a wall, and face paint the boss...
- **Flamingo Campaign**— Scatter yard flamingoes and other lawn ornaments in your neighbor's yard. Post a flier on their door stating they've just been “Flamingo'd” and that they must donate to \$20 to remove or \$30 to place on someone else's yard. **Make this an office campaign by over decorating a co-worker's desk**
- **Themed Dress Days:** casual, pajama, sports, costume, ugly sweater, ugly tie, etc.
- **Dare Challenge**— accept the dare or pay a donation.
- **Donations to the “Do Better Jar”**— make a donation if you curse, run late for work, have your phone go off at work, caught texting, etc.

FUNDRAISING PRIZES:

- **Prizes for office fundraising:** lunch with the CEO, free lunch, extra vacation day, come into work late or leave work early, long lunch, work from home, causal day, etc. (be sure to gain appropriate permission).
- **Door prizes**— create a gift basket or get services and goods donated by local retailers
- **Services**— yard work, painting, babysitting, etc. are all great prizes!

Connect the Light The Night Team to help make your fundraising even more successful! LTN.MNG@LLS.ORG or 612.259.4641