

Dear [REDACTED],

There can be no doubt that 2020 has been a year unlike any other in which we have all endured so much change, heartache, and personal difficulties. In so many ways the world has never been more united (in its fight against the pandemic and for justice) while also being as separated as ever as we sequester ourselves in our home and turn to a world of virtual events and new types of connections.

Throughout this time, the Leukemia & Lymphoma Society has remained steadfast in its commitment to blood cancer patients and their families.

The LLS's COVID-19 Patient Financial Aid Program launched on April 1st. This program provided \$250 to eligible blood cancer patients experiencing financial hardship due to the pandemic. In total the program approved support for 19,344 patients and provided over \$4.8 million in assistance. Locally we were able to support 572 patients in Illinois with \$143,000 in assistance provided.

Blood cancer isn't cancelled.

I am participating in the Leukemia & Lymphoma Society's Greater Chicago Virtual Light The Night event on October 15th. Even though we cannot gather together as we have done in years past, this does not mean my commitment to a cure for blood cancer has wavered.

I am still here and I am still fighting. Support for patients and families is still here. Research and patient education and grants made to families to support treatment is still here.

This fall we *will* raise \$1,350,000 at Light The Night's virtual event for the Leukemia & Lymphoma Society and I know that you can be counted on to be a partner in this work.

Please consider making a donation of \$AMOUNT. 100% of all funds that we raise will directly support the life-saving work of the Leukemia & Lymphoma Society which has never been more urgently needed by so many.

You can learn more and make a donation at my link: [Insert Participant Link](#)

Thank you,
YOUR NAME HERE