



BRING LIGHT to the darkness of cancer



JOIN US

Together we are bringing light to the darkness of cancer.

LightTheNight.org

HONORED FRIEND

Burlington

NATIONAL PRESENTING SPONSOR OF SURVIVORSHIP & HOPE



LEADING LIGHTS



LUMINARY



Top 3 National Teams:



Light The Night

is an evening community event supporting The Leukemia & Lymphoma Society's mission. Light The Night brings communities together to celebrate those who are fighting, honor those we have lost, and raise funds to cure blood cancers once and for all.

Our Mission

Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

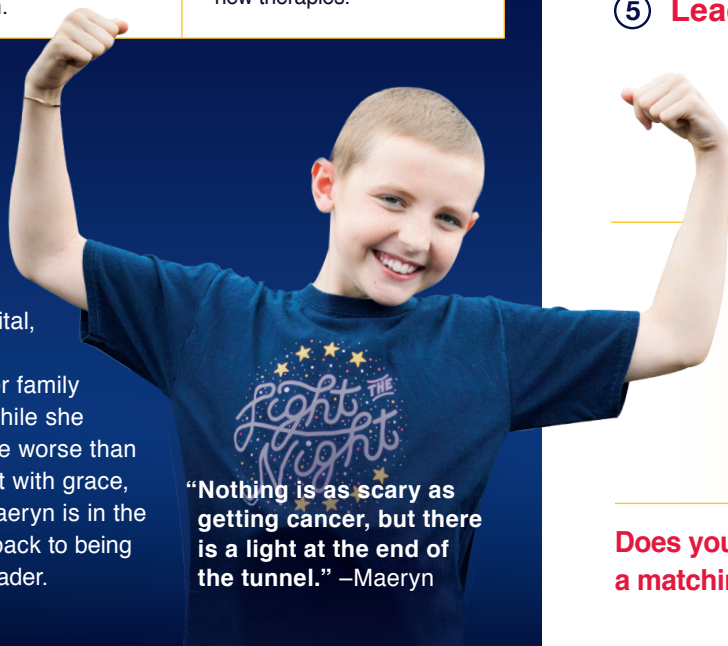
Our Impact

Research	Education & Support	Advocacy
We have invested more than \$1.2 billion in cancer research since 1949.	Nearly 2,000 inquiries per month come in to LLS's Information Specialists from people seeking support.	Advanced laws in 43 states and Washington, DC
\$50–\$70 million has been invested annually over the past decade.	More than \$362 million distributed in co-pay financial assistance & supported more than 79,875 patients since inception.	Helped pass the 21st Century Cures Act into law, ensuring reform that will enable the FDA to speed the review and approval of new therapies.

Our Inspiration— Meet Maeryn

In June 2016, 10-year-old Maeryn was experiencing unusual pain in her hips and knees. After seeing a specialist, she was referred to Cincinnati Children's Hospital, where she was diagnosed with pre-B cell acute lymphoblastic leukemia. She and her family spent more than a month at the hospital while she underwent chemotherapy. Some days were worse than others, but she went through her treatment with grace, strength and an upbeat attitude. Today, Maeryn is in the maintenance phase of her treatment and back to being an outgoing, creative and energetic sixth grader.

"Nothing is as scary as getting cancer, but there is a light at the end of the tunnel." —Maeryn



THANK YOU

for Being a Light The Night Team Captain!

Register online at LightTheNight.org/Register and follow these simple steps to lead a successful team.

- 1 Recruit 10+ team members**
and help them register online: LightTheNight.org/Register
- 2 Encourage each team member to raise \$300**
by following these simple steps:
 - a. Make a personal donation.**
 - b. Customize your Light The Night fundraising page** – share a personal picture and story showcasing your motivation for curing blood cancers!
 - c. Ask others for donations!**
Ask in person, via text, in an email, on social media or using your Light The Night fundraising page. There are many ways to ask. But most importantly, just ask!
- 3 Set a team fundraising goal.**
Suggested Goal: \$4,000. Each member striving for \$300 with one member striving for \$1,000 to become a Bright Light.
- 4 Motivate and encourage your team** members along the way.
 - a. Share the recognition program** from LightTheNight.org/Recognition.
 - b. Monitor individual progress** and recognize members when they achieve their goal and/or move closer to their goal.
- 5 Lead by example** with your personal fundraising.
 - a. Make a personal donation.** Others will follow your lead!
 - b. As a team captain, think big!**
Strive to become a Bright Light at \$1,000.
- 6 Celebrate with your team at Light The Night!**

Shine Even Brighter...Become a Bright Light

Light The Night participants raising \$1,000(+) are BRIGHT LIGHTS!

As a Bright Light, you will receive special recognition at Light The Night, along with a special apparel item to showcase your "brightness"!

Ask your local Light The Night staff partner for additional details AND for personalized fundraising coaching to help you achieve \$1,000 and beyond! We are here to help you!

Does your company have a matching gift program?

If the answer is "yes," then make sure to submit all qualifying donations to easily achieve & surpass your goal!