

Join The Leukemia & Lymphoma Society's

LIGHT THE NIGHT

The Leukemia & Lymphoma Society's mission to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

MEET HARPER
Leukemia Survivor



THANK YOU

YOUR GUIDE TO FUNDRAISING FOR LIGHT THE NIGHT.

Harper was diagnosed with infantile Acute Lymphoblastic Leukemia with the MLL gene rearrangement, on June 1, 2017, at 10-weeks old. With a 10% prognosis for survival, she was immediately admitted to our local Children's Hospital, began IV chemo treatment, and enrolled in a brand new LLS funded clinical trial that ultimately saved her life.

- 1 Register online at LightTheNight.org/Register
- 2 Strive to raise at least \$400 for The Leukemia & Lymphoma Society, helping your team raise \$5,000(+) as a collective group.
- 3 Jump-start your personal fundraising & show your commitment by making a personal donation.
- 4 Customize your Light The Night fundraising page. Share a personal picture and story showcasing your motivation in curing blood cancers.

- 5 Start a Facebook Fundraiser!
Raise 5x more when you connect your fundraising page to a Facebook Fundraiser.
Note: You must connect through your Fundraising Tools (fundraise.lls.org) for the fundraiser to count towards your fundraising total.
- 6 Celebrate your fundraising accomplishments with your team at your Light The Night event!

<p>OUR IMPACT</p> <p>INVESTED NEARLY</p> <p>\$1.5B</p> <p>IN GROUND-BREAKING RESEARCH SINCE 1949</p>	<p>OVER</p> <p>\$700M</p> <p>IN CO-PAY FINANCIAL ASSISTANCE</p>	<p>OVER THE LAST FIVE YEARS, LLS HELPED ADVANCE</p> <p>75%</p> <p>OF THE ALMOST 100 FDA-APPROVED BLOOD CANCER TREATMENT OPTIONS</p>
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EARN LIGHT THE NIGHT GEAR

\$100
Champions for Cures

\$1,000
Bright Lights

Does your company have a MATCHING GIFT PROGRAM?

If the answer is "yes," then make sure to submit all qualifying donations to easily achieve & surpass your goal!