

LLS Matching Gifts 101

LEUKEMIA & LYMPHOMA SOCIETY

Donate Online Required fields*

Gift Amount

Is this a monthly gift? Yes **No**

\$25 \$50 \$100 \$500 \$1000 Other

See if your employer will match your donation!

Enter the name of your company:

googl

Google Inc.

Goodrich Corporation

GMO LLC

Goodyear Tire & Rubber Co.

Chevron Corporation **No**

Sample Screen (when making a donation)

What is a matching gift?

A matching gift is a charitable donation by a corporation that matches an employee's donation to an eligible nonprofit organization, most often dollar for dollar.

What kinds of gifts are eligible to be matched?

Eligible gifts include donations to fundraisers, teams, and LLS.

Gifts that are not eligible (per IRS policy):

- Auction Items
- Registration Fees
- Sponsorships
- Ticket Sales

How do donors submit their gifts to be matched?

Option 1: When they make a donation to a fundraising page online, they will be prompted to enter their company name to determine if their company matches. If so, they will be given the information on how to finish submitting their match once they complete their donation (example right).

Option 2: They can make their donation and then reach out to their company to request the matching gift. When doing so, donors should choose The National LLS Office as the chapter/address: The Leukemia & Lymphoma Society, 3 International Drive, Suite 200, Rye Brook, NY 10573. If they don't see the National Office listed, they can search by our EIN: 13-5644916.

Q Google Inc.

Yes! 🎉
Your company has a matching gift program.

GO TO MATCHING GIFT FORM **SEE GUIDELINES**

Match Amounts

Minimum	Maximum	Match Ratio
\$50	\$12,000	1:1

Employee Eligibility

Full-Time Employees	Part-Time Employees	Retired Employees
✓ Yes	✓ Yes	✗ No

Matching Gift Information

Google matches donations made by current employees and board members to most nonprofits including:

- Educational institutions (K-12 included)
- Health and human services
- Arts and cultural organizations
- Civic and community organizations
- Environmental organizations

Match your donation and double your impact!

Dear Roxanne,

We really appreciate your support to our organization.

Did you know that last year we raised \$1 million from matching gift programs which were submitted by 6,000 donors? Please visit our matching gift page to see if your company will match your gift and to access the forms, guidelines, and instructions that you need to submit your match.

[Check if my company will match my donation!](#)

Once you've submitted your matching gift request, please click the following link to let us know!

[I've submitted my matching gift request!](#)

If your company doesn't offer a matching gift program or won't match your donation, please let us know by clicking the following link:

[My donation is not eligible for a matching gift.](#)

Regards,

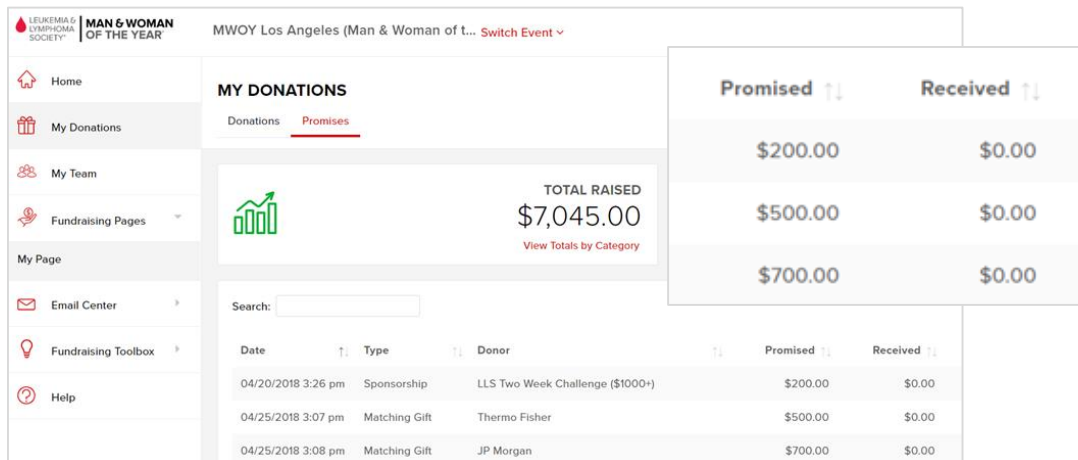
Sample Follow-Up to Donor from LLS

How do I get credit for matching gifts submitted?

- Once the Matching Gifts team receives a match request, and verifies that a donation has been received, a promise is created on the participant's fundraising account that gives full credit for the match.
- Please note that it could take up to two weeks from the time of request submission to the Matching Gifts team for the verification step to be completed.

Note: For companies that utilize a Matching Gifts Company like Benevity, LLS may not receive a request to verify donations. In that case, in order for a promise to be credited to a participant, written confirmation must be provided to matchinggifts@lls.org that the match is forthcoming. Please include with your request, Donor Name, Donation Date, Donation Amount, Matching Company, Matched Amount, Documentation (verification email, proof of submission, approval).

How a matching gift shows on the Fundraising Tools Page once a match is verified:



The screenshot shows the 'MY DONATIONS' section of the fundraising dashboard. It features a sidebar with navigation options: Home, My Donations, My Team, Fundraising Pages, My Page, Email Center, Fundraising Toolbox, and Help. The main content area displays 'TOTAL RAISED \$7,045.00' and a table of donations. A summary table on the right shows 'Promised' and 'Received' amounts for three entries: \$200.00, \$500.00, and \$700.00, all with \$0.00 received.

Date	Type	Donor	Promised	Received
04/20/2018 3:26 pm	Sponsorship	LLS Two Week Challenge (\$1000+)	\$200.00	\$0.00
04/25/2018 3:07 pm	Matching Gift	Thermo Fisher	\$500.00	\$0.00
04/25/2018 3:08 pm	Matching Gift	JP Morgan	\$700.00	\$0.00

As a Participant, what can I do to maximize matching gift opportunities?

- Connect with your LLS Staff Member to plan outreach to potential and existing donors regarding matching gifts.
- Keep track of donors who work at Matching Gift companies, and periodically check your Fundraising Tools page to ensure the match is credited.