Join our mission to find cures for leukemia, lymphoma, Hodgkin's disease, and myeloma, while providing patients and their families with top-notch care and cutting-edge treatments.

**MEET JARVIS**
Leukemia Survivor

In 2020, Jarvis was diagnosed with Acute Lymphoblastic Leukemia and immediately started chemotherapy and physical therapy, as he'd become unable to walk. His family received crucial financial aid and travel assistance from LLS to ease the treatment journey. Jarvis finally reached remission in late 2022, and the 8-year-old is walking and running again!

**2023 TEAM CAPTAIN GUIDE**
THANK YOU FOR HELPING TO LEAD LIGHT THE NIGHT!

1. Recruit 10+ team members and help them register online:
   LightTheNight.org/Register

2. Encourage each team member to raise $350 by following these simple steps:
   - Make a personal donation.
   - Customize your Light The Night fundraising page share a personal picture and/or story to show your passion for curing blood cancers!
   - Ask others for donations!
     Ask in person, via text, or by email. Use your Fundraising Tools to connect your fundraising page to a Facebook Fundraiser and reach your friends on social media. Don't be shy—just ask!

3. Set a team fundraising goal.
   We suggest a goal of $5,000: each member pushes to reach $350, and one member aims for $1,000 to become a Bright Light.

4. Motivate and encourage your team members along the way:
   - Share our recognition program from LightTheNight.org/Recognition.
   - Check in regularly and acknowledge when members move closer to their goal and/or achieve it!

5. Lead by example with your own fundraising:
   - Make a personal donation.
   - Your team will follow your lead!
   - As a team captain, think big! Challenge yourself to reach $1,000 and become a Bright Light.

6. Celebrate your fundraising accomplishments with your team at your Light The Night event!

**OUR IMPACT**
INVESTED NEARLY $1.6B IN INNOVATIVE RESEARCH SINCE 1949
FUNDING NEARLY 200 RESEARCH GRANTS CURRENTLY AROUND THE WORLD
OVER THE LAST FIVE YEARS, LLS HELPED ADVANCE 3 OF EVERY 4 OF THE ALMOST 100 FDA-APPROVED BLOOD CANCER TREATMENTS

**EARN LIGHT THE NIGHT GEAR**

Does your company have a MATCHING GIFT PROGRAM?
If the answer is "yes," don't forget to submit all qualifying donations to easily achieve & surpass your goal!