

Join The Leukemia & Lymphoma Society's

# LIGHT THE NIGHT

The Leukemia & Lymphoma Society's mission to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

**MEET HARPER**  
Leukemia Survivor



## THANK YOU

YOUR GUIDE TO FUNDRAISING FOR LIGHT THE NIGHT.

Harper was diagnosed with infantile Acute Lymphoblastic Leukemia with the MLL gene rearrangement, on June 1, 2017, at 10-weeks old. With a 10% prognosis for survival, she was immediately admitted to our local Children's Hospital, began IV chemo treatment, and enrolled in a brand new LLS funded clinical trial that ultimately saved her life.

- 1 Register online at [LightTheNight.org/Register](https://LightTheNight.org/Register)**
- 2 Strive to raise at least \$400** for The Leukemia & Lymphoma Society, **helping your team raise \$5,000(+)** as a collective group.
- 3 Jump-start your personal fundraising** & show your commitment by making a personal donation.
- 4 Customize your Light The Night fundraising page.** Share a personal picture and story showcasing your motivation in curing blood cancers.

- 5 Start a Facebook Fundraiser!**  
**Raise 5x more** when you connect your fundraising page to a Facebook Fundraiser.  
**Note:** You must connect through your Fundraising Tools ([fundraise.lls.org](https://fundraise.lls.org)) for the fundraiser to count towards your fundraising total.
- 6 Celebrate your fundraising accomplishments with your team at your Light The Night event!**

## OUR IMPACT

INVESTED NEARLY  
**\$1.5B**  
IN GROUND-BREAKING RESEARCH SINCE 1949

OVER  
**\$700M**  
IN CO-PAY FINANCIAL ASSISTANCE

OVER THE LAST FIVE YEARS, LLS HELPED ADVANCE  
**75%**  
OF THE ALMOST 100 FDA-APPROVED BLOOD CANCER TREATMENT OPTIONS

## EARN LIGHT THE NIGHT GEAR



**\$100**  
Champions for Cures

**\$1,000**  
Bright Lights

Does your company have a **MATCHING GIFT PROGRAM?**

If the answer is "yes," then make sure to submit all qualifying donations to easily achieve & surpass your goal!

NATIONAL PRESENTING SPONSOR OF SURVIVORSHIP & HOPE



NATIONAL PRESENTING SPONSOR OF CELEBRATION & COMMUNITY



LEADING LIGHTS



LUMINARY

