

Join The Leukemia & Lymphoma Society's

# LIGHT THE NIGHT

Join our mission to find cures for leukemia, lymphoma, Hodgkin's disease, and myeloma, while changing the daily lives of patients and their families for the better.

**MEET JARVIS**  
Leukemia Survivor



## GET STARTED

HERE'S YOUR GUIDE TO FUNDRAISING FOR LIGHT THE NIGHT!

In 2020, Jarvis was diagnosed with Acute Lymphoblastic Leukemia and immediately started chemotherapy and physical therapy, as he'd become unable to walk. His family received crucial financial aid and travel assistance from LLS to ease the treatment journey. Jarvis finally reached remission in late 2022, and the 8-year-old is walking and running again!



**1** Register online at \_\_\_\_\_

**2** Aim to raise at least **\$350** for the LLS mission, and help your team raise **\$5,000 (or more!)** as a group.

**3** Jumpstart your own fundraising: Show your commitment by making a personal donation.

**4** Customize your Light The Night fundraising page: share a personal picture and/or story to show your passion for curing blood cancers!

**5** Start a Facebook Fundraiser!

You can raise **up to 5x more** when you connect your fundraising page to Facebook.

**Note:** Make sure to connect through your **Fundraising Tools (fundraise.lls.org)** for the Facebook Fundraiser to count toward your total.

**6** Celebrate your fundraising accomplishments with your team at your Light The Night event!

## OUR IMPACT

INVESTED NEARLY

**\$1.6B**

IN INNOVATIVE RESEARCH SINCE 1949

FUNDING NEARLY

**200**

RESEARCH GRANTS CURRENTLY AROUND THE WORLD

OVER THE LAST FIVE YEARS, LLS HELPED ADVANCE

**3 OF EVERY 4**

OF THE ALMOST 100 FDA-APPROVED BLOOD CANCER TREATMENTS

## EARN LIGHT THE NIGHT GEAR



**\$100**  
Champions for Cures

## Does your company have a MATCHING GIFT PROGRAM?

If the answer is "yes," don't forget to submit all qualifying donations to easily achieve & surpass your goal!

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LEADING LIGHTS



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ADVANCING THE WAY THE WORLD PAYS, BANKS AND INVESTS™



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