

UPSTATE NY/VERMONT LIGHT THE NIGHT 2019 INCENTIVES

- Share your story and photos and get a thank you gift from us! Your story will be featured on our Chapter website & during the pre-walk presentation.
- Join the 50 State Challenge! The individual from each Walk who receives online donations (minimum \$10) from the most states **by 9/18** will win a \$25 Target gift card.
- Everyone who raises \$1,000 online **by noon on 9/20** will be entered into a drawing to win four Mezzanine Club tickets plus two parking passes to a 2019-20 NY Jets regular-season home game. *This incentive is offered exclusively to Upstate NY/VT Chapter Light The Night participants.*
- Everyone who raises \$1,000 will receive a Bright Lights shirt at the Walk.
- The **first 10 team captains** that recruit 5 walkers who raise a minimum of \$50 each online will receive a Light The Night magnet and keychain.



POST WALK INCENTIVES*

All participants raising \$250+ will have the chance to receive one special recognition gift based on their fundraising level.

- **\$250:** 20 oz water bottle **OR** insulated tote
- **\$500:** Utility tote **OR** long sleeve hooded shirt
- **\$1,000:** Folding chair **OR** Yeti® tumbler
- **\$2,500:** Igloo cooler backpack **OR** ¼ zip pullover
- **\$5,000:** Large wooden dice game **OR** Columbia® jacket
- **\$10,000:** Corn hole game **OR** North Face® jacket



**Products subject to availability. Participants will receive their redemption certificate 5-6 weeks post-event and must be redeemed within 4 weeks.*

If you have any questions, please contact Karen Patterson (Senior Campaign Manager) at (518) 438-3583 or karen.patterson@lls.org. For Vermont Walkers, please contact Gail Deuso (Vermont Coordinator) at (802) 233-0014 or gail.deuso@lls.org