



Date

Name of Contact

Address of Contact

Dear <Name>,

On behalf of The Leukemia & Lymphoma Society (LLS), I want to personally invite you to join me in the fight against blood cancer and support LLS's 2018 Light The Night. Light The Night is an international evening fundraising campaign to benefit The Leukemia & Lymphoma Society's mission: *Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.*

The Light The Night event is the nation's night to pay tribute and bring hope to people battling cancer. LLS has invested more than \$1.2 billion in research since our inception 68 years ago. For every victory in blood cancer, challenges remain. That is why LLS remains steadfast in our commitment to advance the most promising research around the world and drive forward innovative therapies that improve and save the lives of patients.

LLS also supports patients by providing free blood cancer information pamphlets and support services. LLS advocates for policies to ensure access to quality, and affordable care for patients. The Co-Pay Assistance Program distributed \$511,355 in 2017 to the Orange County Inland Empire area, to help eligible blood cancer patients pay for their prescription drug co-pays and health insurance premiums. We also successfully matched more than 700 newly diagnosed patients with volunteers as a way to assist patients coping with their disease. The First Connections Program matches patients to highly trained volunteers who have also been touched firsthand by a blood cancer. LLS is also making an impact beyond blood cancers – many treatments that have been advanced and approved by the Food and Drug Administration (FDA) for blood cancers are now helping patients with other cancers and chronic diseases.

Thank you for your consideration of this request. As a non-profit 501(c)(3) organization, LLS relies on support from people like us to help further the cause of finding a cure for blood cancer. All donations are deductible to the fullest extent of the law. **The LLS tax ID number is 13-5644916.** If you have questions or need additional information, please call me at <your number> or via email at <your email address>.

Relentless for a Cure,

Your Name

Title



I would like to donate:

- \$50 donation
- \$100 donation
- \$250 donation
- Other \$ _____

Please make checks payable to Leukemia and Lymphoma Society and in the memo write LTN OCIE

Please mail donation to the address below:

The Leukemia & Lymphoma Society
515 N. Cabrillo Park Drive, STE 102
Santa Ana, CA 92701