



Date

Name of Contact

Address of Contact

Dear <Name>,

On behalf of The Leukemia & Lymphoma Society (LLS), I want to personally invite you to join me in the fight against blood cancer and support LLS's 2017 Light The Night. Light The Night is an international evening fundraising walk to benefit The Leukemia & Lymphoma Society's mission: *Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.*

The Light The Night event is the nation's night to pay tribute and bring hope to people battling cancer. In Fiscal Year 2016, LLS provided \$49.3 million in research grant funding to find cures and drive research in areas of unmet medical need. Locally, in 2016 the Orange County and Inland Empire Chapter held two Light The Night events hosting over 10,000 participants who raised over \$1.3 million. Our goal locally is to raise \$1.6 million this year.

Since 1949, LLS has invested more than \$1 billion in research, touching nearly every therapy currently used to treat blood cancer patients. In addition to research, LLS also supports patients through free blood cancer information and support services and advocates for policies to ensure access to quality, affordable care. The Co-Pay Assistance Program distributed more than \$40 million in 2016 to help eligible blood cancer patients pay for their prescription drug co-pays and health insurance premiums. We also successfully matched more than 700 newly diagnosed patients with volunteers as a way to assist patients coping with their disease by matching them with trained volunteers who have also been touched firsthand by a blood cancer. We are making an impact beyond blood cancers – many treatments we've advanced and which were approved by the Food and Drug Administration (FDA) for blood cancers are now helping patients with other cancers and chronic diseases.

Thank you for your consideration of this request. As a non-profit 501(c)(3) organization, LLS relies on support from local businesses and restaurants such as yours. All donations are deductible to the fullest extent of the law. **The LLS tax ID number is 13-5644916.** If you have questions or need additional information, please call me at <your number> or via email at <your email address>.

Relentless for a Cure,

Your Name

Title