

Date

Name of Contact

Address of Contact

Dear <Name>,

On behalf of The Leukemia & Lymphoma Society (LLS), I want to personally invite you to join me and the Auto Club Speedway Team in the fight against blood cancer and support LLS's 2017 Light The Night. Light The Night is an international evening fundraising campaign to benefit The Leukemia & Lymphoma Society's mission: *Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.*

For many of us, Black Friday and Cyber Monday are the "unofficial" start to the holiday season. This year, let's make Giving Tuesday the official start to the giving season!

On Tuesday, November 28<sup>th</sup>, you can help make a difference and bring LIGHT to the darkness of cancer. It is one day truly defined by the generosity of kind supporters like YOU!

**(Write Personal Story Here)**

Since 1949, LLS has invested more than \$1 billion in research, touching nearly every therapy currently used to treat blood cancer patients. In addition to research, LLS also supports patients through free blood cancer information and support services and advocates for policies to ensure access to quality, affordable care. The Co-Pay Assistance Program distributed more than \$40 million in 2016 to help eligible blood cancer patients pay for their prescription drug co-pays and health insurance premiums. We also successfully matched more than 700 newly diagnosed patients with volunteers as a way to assist patients coping with their disease by matching them with trained volunteers who have also been touched firsthand by a blood cancer. We are making an impact beyond blood cancers – many treatments we've advanced and which were approved by the Food and Drug Administration (FDA) for blood cancers are now helping patients with other cancers and chronic diseases.

Thank you for your consideration of this request. As a non-profit 501(c)(3) organization, LLS relies on support from local businesses and restaurants such as yours. All donations are deductible to the fullest extent of the law. **The LLS tax ID number is 13-5644916.** If you have questions or need additional information, please call me at <your number> or via email at <your email address>.

Relentless for a Cure,

Your Name

Title



I would like to donate:

- \$50 donation
- \$100 donation
- \$250 donation
- Other \$ \_\_\_\_\_

Please make checks payable to Leukemia and Lymphoma Society and in the memo write LTN OCIE

Please mail donation to the address below:

**The Leukemia & Lymphoma Society**  
515 N. Cabrillo Park Drive, STE 102  
Santa Ana, CA 92701