

AMBASSADORS OF LIGHT



Become an Ambassador of Light!

By volunteering to be an Ambassador of light, YOU will make a significant impact on funding the LLS mission.

Responsibilities

- Volunteer Ambassadors serve as a liaison between assigned retail stores and the local LLS Chapter.
- Ambassadors help sustain relationships with our retail partners by facilitating with store launch parties, secret shopping and drop-in visits.

Duties

- Stop in a retail partner's store (1 day/week for Jersey Mike's and 1 day/month for Burlington).
- Purchase an item of any amount.
- If the cashier asks you to make a donation to LLS, you hand them an envelope with a gift card in it.
- If the cashier does NOT ask you to donate, simply hand them an envelope with an encouraging note to ask next time as you walk away.

Qualifications

- Possess a confident, outgoing and personal demeanor.
- Able to travel to assigned Jersey Mike's and Burlington stores.
- Comfortable presenting to 10-25 Jersey Mike's and Burlington employees.

Training

- Light The Night staff will provide Ambassador training, giving a basic overview of LLS, Light The Night and our retail partnership.
- Ambassadors will be provided with all campaign supplies.

Time Commitment

- Depending on the campaign, 1-4 hours per month is typical. Time may include a store launch party, weekly or monthly secret shops and additional store visits.

Burlington

Burlington Campaign

September to November
2017

Apple Valley • Blaine • Fargo •
Maplewood • Roseville • Sioux
Falls • St. Cloud • St. Louis Park



Jersey Mike's Campaign

March 1—31
2018

Blaine • Chanhassen • Coon
Rapids • Eagan • Hopkins •
Hudson, WI •
Maple Grove • Maplewood
• Minneapolis Dinkytown
• Minneapolis Uptown •
StAnthony Village •
St. Louis Park •
Vadnais Heights • Woodbury

For More Information or to Become an Ambassador of Light:
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