

Metro Detroit Light The Night

6:00PM-9:00PM

Event Address: 1 Hart Plaza Drive, Detroit, MI 48226

Parking Lot address: 1330 Atwater St, Detroit, MI 48207.

Please see next page for full parking details.

■■■ = Walk Route



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Questions or Concerns? Contact the Light The Night Department!

Call 248-581-3941 or email LightTheNight_mim@lls.org

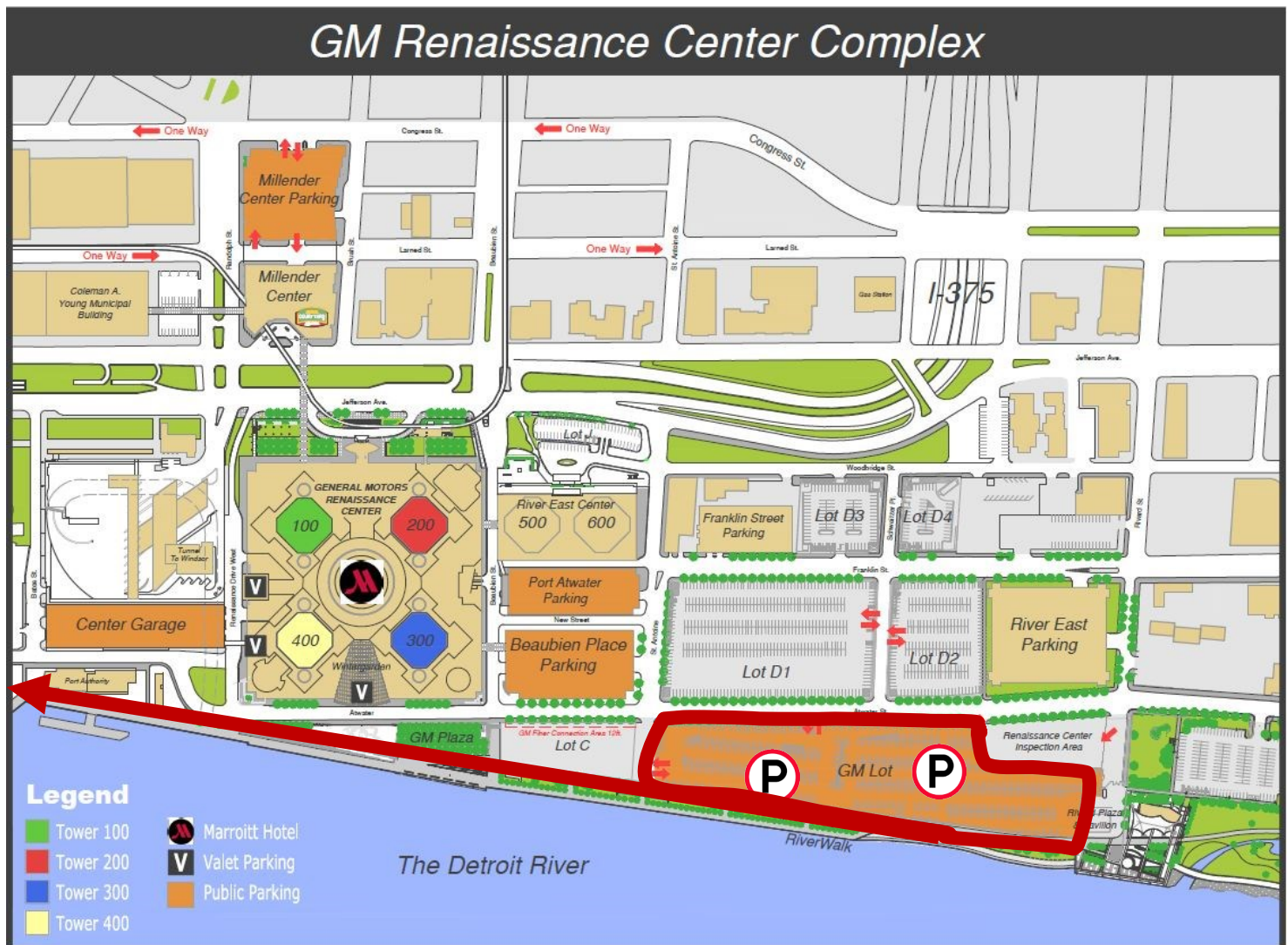
Visit www.lightthenight.org/MI

Metro Detroit Light The Night Parking

Parking Lot address: 1330 Atwater St, Detroit, MI 48207

Parking in the GM LOT labeled below is free of charge for Light The Night Participants. Space is limited to the first 600 vehicles so please try to carpool with your team and arrive early to ensure access to parking lot.

Once you arrive at the lot, head southwest on the Detroit Riverwalk towards Bates Street. Follow the Riverwalk to Hart Plaza!



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Event Day Information– Activities Map



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Schedule of Activities & Program

6:00PM—Festivities Begin

- **Registration Tent**—Turn in donations, pick up t-shirts and Champions For Cures wristbands (for all walkers who raise \$100+). Must be registered to receive lantern (children 12+).
- **Lantern Tent**—Pick up your lantern here! (**red** for supporters, **white** for patients & survivors, **gold** in memory).
- **Kids Zone Area**—Enjoy inflatable obstacles, face painting, special character appearances, strolling performances by the Detroit Circus and more!
- **Mission Area**—Get “Walking for” and “Walking in Memory of” stickers. Patients & survivors: pick up survivor t-shirt (free). Be sure to stop by to join the bone marrow registry for free. Learn about LLS’ Advocacy efforts & our pharmacy partners.
- **Remembrance Pavilion**—Bring pictures of loved ones and write messages of hope, love, memory, encouragement etc., on red paper blood drops to be displayed. Take a moment away from the noise to remember and reflect on our loved ones who we’ve lost.
- **Food & Drinks** —Visit food trucks, Hero or Villain Deli, TruckaShucka and Monkey Business! A voucher will be provided for Champions for Cures who have raised \$100 or more, and additional food will be able to be purchased from the food trucks for all other participants.
- **VIP Tent**—A special location for all of our teams who raise \$5,000 or more by two weeks before the walk. Get the VIP Light The Night treatment along with exclusive drinks and snacks.
- **Tailgate Area**—A reserved table is waiting for all our teams who raise \$2,500 by two weeks before the walk! Bring special items to decorate your table! There will be limited open seating available along with yard games!
- **Selfie Station**—Grab a selfie stick and take pictures in front of the backdrop located in between the stage and the Kids Zone!
- **Circle of Survivors**— Survivors gather during the opening ceremony as a white beam of hope reaches up to the sky, illuminating the darkness. During this time we will share inspirational survivor and fighter stories. Tell us your story [here!](#)

7:30 PM—Opening Ceremony Begins

7:45 PM—Walk Begins (Approximately. Time may vary due to length of program)

8:30—9:00 PM—Post-Walk Gathering. Join us after walking for music, desserts and hot chocolate while we wait to hear the final amount raised. Special performance by the Detroit Circus!

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Frequently Asked Questions

Money Turn In

- Bring donations the day of the Walk and turn in to the **Registration Tent**. T-shirts, wristbands for food, & lanterns are also available at the **Registration Tent**.
- Mail funds to the office: LLS, Attn: Metro Detroit LTN Walk, 1471 E. 12 Mile Rd., Madison Heights, MI 48071. Be sure to include your name and team name in the envelope so we can credit you with the donations.
- All checks can be written out to “LLS”, “Light The Night” or “The Leukemia & Lymphoma Society”.
- Checks, cash & money orders accepted. Credit card donations are encouraged to be made online through your fundraising webpage.
- You cannot add offline donations to the website yourself. All donations received in the LLS office (via mail or from the day of the event) will be added to your website by the LLS staff.

Team Banner

Team banners can be picked up from the Madison Heights office. To schedule an appointment, call Jamie at 248-581-3898. Or banners can be decorated at the event. You can decorate your banner any way you wish.

What to Wear

Dress in casual, comfortable clothes, including comfortable shoes for standing & walking. We advise dressing in layers to accommodate the weather.

Event Location & Parking

The Walk is located at Hart Plaza (1 Hart Plaza Drive, Detroit, MI 48207). Parking is available in the GM Lot off Atwater Street. See map for more details.

Walk Route

The route is approximately 1 mile. Surfaces are cement & handicap accessible.

Unable to Walk?

All participants who are unable, or do not wish to walk the route, are welcome to stay at the Walk site and wait for your loved ones. There will be tables and chairs available while you wait.



Frequently Asked Questions

Dogs/Strollers/Skateboards/Rollerblades/Wheelchairs

Strollers and wheelchairs are allowed at the Walk site and along the Walk route. Dogs are allowed at the park but must remain leashed and are not allowed in areas where food is served. Please do NOT use skateboards or rollerblades along the Walk route as it is too crowded for ease of use.

Finding Your Team On Walk Day

There are over 1,500 people at this event. If you are a new walker/team, decide on a meeting place prior to the walk, for example: meet in front of the stage at 6 pm, etc.

Food

The event will have food trucks. A food voucher will be provided for Champions For Cures. Food will be able to be purchased from the trucks for all other participants. Coffee and water will be available. Finally, desserts and cookies along with hot chocolate will be served after the Walk for all walkers.

Lanterns

Visit the **Lantern Tent** for your lantern and request the proper color: **red** for supporters, **white** for patients & survivors and **gold** in memory of loved ones lost.

What do I do when I get there & what's going on after the Walk?

Turn in any funds & pick up your t-shirt and wristband in the Registration Tent; get your lantern from the Lantern Table; enjoy food; visit the Mission Area; visit the Remembrance Pavilion (if applicable); and enjoy the various activities available (kids activities, music, etc.). **After**, we will have music and a special performance by the Detroit Circus, while you celebrate with your team. Guests can enjoy hot chocolate & desserts while we wait for the final total of what was raised to be announced!

Champions For Cures/Bright Lights Club

Every walker is encouraged to raise \$100 and become a Champion For Cures (see www.lightthenight.org/MI for details). Any individual raising \$1,000+ will be a member of the Bright Lights Club, earning extra incentives and a spot in the VIP Tent!

We Walk Rain or Shine

Light The Night will go on rain or shine. In the case of extremely inclement weather (severe thunderstorm warnings, tornado warnings, etc.) the event will be cancelled. To determine if the event is cancelled, call 248-581-3941 and listen to the voicemail message.

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