

Grand Rapids/ Lakeshore Light The Night

John Ball Zoo Park

1300 Fulton W, Grand Rapids, MI 49504

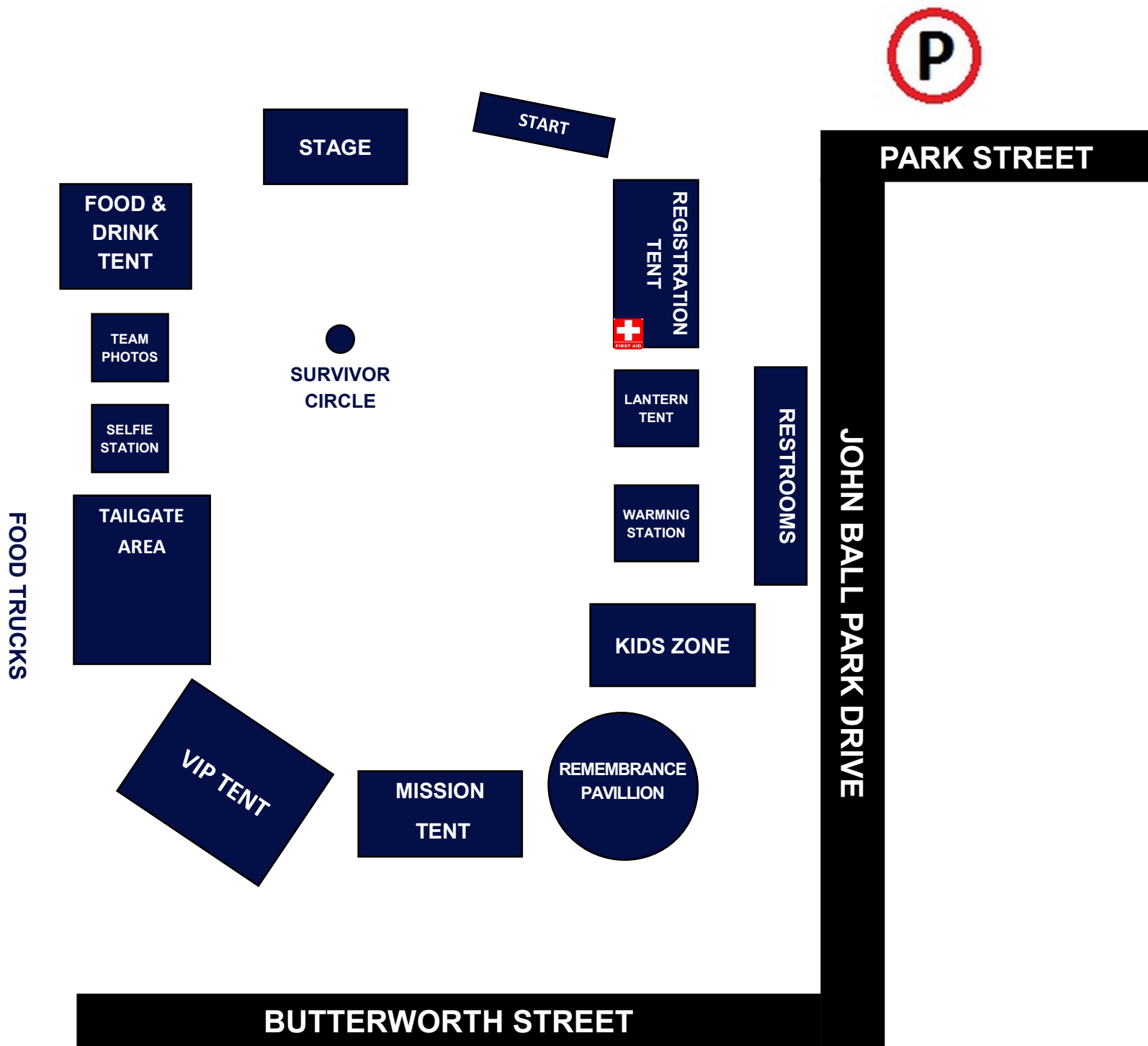
5:30PM-9:00PM

-  = Walk Route
-  = Walk Route
-  = Crossing Guards
-  = Parking



Questions or Concerns? Contact the Light The Night Department!
 Call 616-224-6242 or email megan.worden@lls.org
 Visit www.lightthenight.org/MI

Event Day Information– Activities Map





Schedule of Activities & Program

5:30PM—Festivities Begin

- **Registration Tent**—Turn in donations, pick up t-shirts and Champions For Cures wristbands (for all walkers who raise \$100+). Must be registered to receive lantern (children 12+).
- **Lantern Tent**—Pick up your lantern here! (**red** -supporters, **white**-patients & survivors, **gold**-in memory).
- **Warming Station**— Stop by the Warming Station for some special giveaways, and make sure to stop by after walking for free donuts and cider!
- **Kids Zone Area**—Enjoy face painting, special character appearances, coloring and more!
- **Remembrance Pavilion**—Bring pictures of loved ones and write messages of hope, love, memory, encouragement etc., on red paper blood drops to be displayed. Take a moment away from the noise to remember and reflect on our loved ones who we've lost.
- **Mission Area**—Patients & survivors: pick up survivor t-shirt (free). Be sure to stop by to join the bone marrow registry for free. Learn about LLS' Advocacy efforts & our pharmacy partners.
- **VIP Tent**—A special location for all of our teams who raise \$5,000 or more by two weeks before the walk. Get the VIP Light The Night treatment along with exclusive drinks and snacks.
- **Tailgate Area**—A reserved table is waiting for all our teams who raise \$2,500 by two weeks before the walk! Bring special items to decorate your table! There will be limited open seating available along with yard games!
- **Food Trucks**— Food is available to purchase from three different food trucks, all of which are giving a portion of proceeds that night back to LLS!
- **Selfie Station**—Grab a selfie stick and take pictures with some of our furry friends from the Zoo!
- **Team Photos**—Get together for a team photo to reflect on your group celebration!
- **Food & Drinks Tent**—Visit the Foods and Drinks Tent for some bottled water and the Champions for Cures food! **Champions For Cures wristband required for food.**
- **Circle of Survivors**— Survivors gather during the opening ceremony as a white beam of hope reaches up to the sky, illuminating the darkness. During this time we will share inspirational survivor and fighter stories.

7:15 PM—Opening Ceremony Begins

7:30 PM—Walk Begins (Approximately. Time may vary due to length of program)

8:30—9:00 PM—Post-Walk Gathering. Join us after walking for music, desserts and cider while we wait to hear the final amount raised. Special performance by our light-themed acrobatic performer!

Questions or Concerns? Contact the Light The Night Department!

Call 616-224-6242 or email megan.worden@lls.org

Visit www.lightthenight.org/MI

Frequently Asked Questions

Money Turn In

- Bring donations the day of the Walk and turn in to the **Registration Tent**. T-shirts and wristbands for food, t-shirts & lanterns are also available at the **Registration Tent**.
- Mail funds to the office: LLS, Attn: LTN Grand Rapids, 549 Ottawa Ave NW, Suite 307, Grand Rapids, MI 49503. Be sure to include your name and team name in the envelope so we can credit you with the donations.
- Visit us on our **Bank Day!** We will be at the Knapps Corner Potbelly from 11am– 8pm collecting funds raised and distributing some fun supplies! Support Light the Night additionally by dining there and mentioning it is for LLS for 25% of proceeds to go to our overall LTN Grand Rapids/ Lakeshore goal.
- All checks can be written out to “LLS”, “Light The Night” or “The Leukemia & Lymphoma Society”.
- Checks, cash & money orders accepted. Credit card donations are encouraged to be made online through your fundraising webpage.
- You cannot add offline donations to the website yourself. All donations received in the LLS office (via mail or from the day of the event) will be added to your website by the LLS staff.

What to Wear

Dress in casual, comfortable clothes, including comfortable shoes for standing & walking. We advise dressing in layers to accommodate the weather.

Event Location & Parking

Light the Night is located at John Ball Zoo Park, 1300 Fulton W, Grand Rapids, MI 49504 . Free parking is available in main Zoo parking lot.

Visiting the Zoo

John Ball Zoo operates from 10am-4pm in the fall. For Light the Night participants that want to visit the Zoo earlier in the day on October 6th, please contact Megan Worden (616-224-6242, megan.worden@lls.org) to get a wristband for a discounted admission price

Walk Route

The route is approximately 1.5 miles. Most surfaces are paved roadways.

Unable to Walk?

All participants who are unable, or do not wish to walk the route, are welcome to stay at the Walk site and wait for your loved ones. There will be tables and chairs available while you wait.

Questions or Concerns? Contact the Light The Night Department!

Call 616-224-6242 or email megan.worden@lls.org

Visit www.lightthenight.org/MI



Frequently Asked Questions

Dogs/Strollers/Skateboards/Rollerblades/Wheelchairs

Strollers and wheelchairs are allowed at the Walk site and along the Walk route. Dogs are allowed at the park but must remain leashed and are not allowed in areas where food is served. Please do NOT use skateboards or rollerblades along the Walk route as it is too crowded for ease of use.

Finding Your Team On Walk Day

There are over 1,000 people at this event. If you are a new walker/team, decide on a meeting place prior to the walk, for example: meet in front of the stage at 6 pm, etc.

Team Banner

Team banners can be picked up from the Grand Rapids office. To schedule an appointment, call Megan at 616-224-6242. Or banners can be decorated at the event. You can decorate your banner any way you wish.

Food

The event will have sandwiches and sides for our Champions For Cures. Water will be available for everyone, and there will be three food trucks on site with food available for purchase. Finally, desserts along with hot cider will be served after the Walk for all walkers. **Champions For Cures wristbands are required to receive food.**

Lanterns

Visit the **Lantern Tent** for your lantern and request the proper color: **red** for supporters, **white** for patients & survivors and **gold** in memory of loved ones lost.

What do I do when I get there & what's going on after the Walk?

Turn in any funds & pick up your t-shirt and wristband in the Registration Tent; get your lantern from the Lantern Table; enjoy food; visit the Mission Area; visit the Remembrance Pavilion (if applicable); and enjoy the various activities available (kids activities, music, etc.). **After**, we will have music and a special performance by a light themed acrobatic performer, while you celebrate with your team. Guests can enjoy hot cider & desserts while we wait for the final total of what was raised to be announced!

Champions For Cures/Bright Lights Club

Every walker is encouraged to raise \$100 and become a Champion For Cures (see www.lightthenight.org/MI for details). Any individual raising \$1,000+ will be a member of the Bright Lights Club, earning extra incentives and a spot in the VIP Tent!

We Walk Rain or Shine

Light The Night will go on rain or shine. In the case of extremely inclement weather (severe thunderstorm warnings, tornado warnings, etc.) the event will be cancelled. To determine if the event is cancelled, call 616-224-6242 and listen to the voicemail message.

Questions or Concerns? Contact the Light The Night Department!

Call 616-224-6242 or email megan.worden@lls.org

Visit www.lightthenight.org/MI

A special thank you to our sponsors!

SPECTRUM HEALTH

Spectrum Health Cancer Center



btlaw.com



Mercantile Bank
of Michigan

Pfizer

West Michigan
Cancer Center

Questions or Concerns? Contact the Light The Night Department!

Call 616-224-6242 or email megan.worden@lls.org

Visit www.lightthenight.org/MI