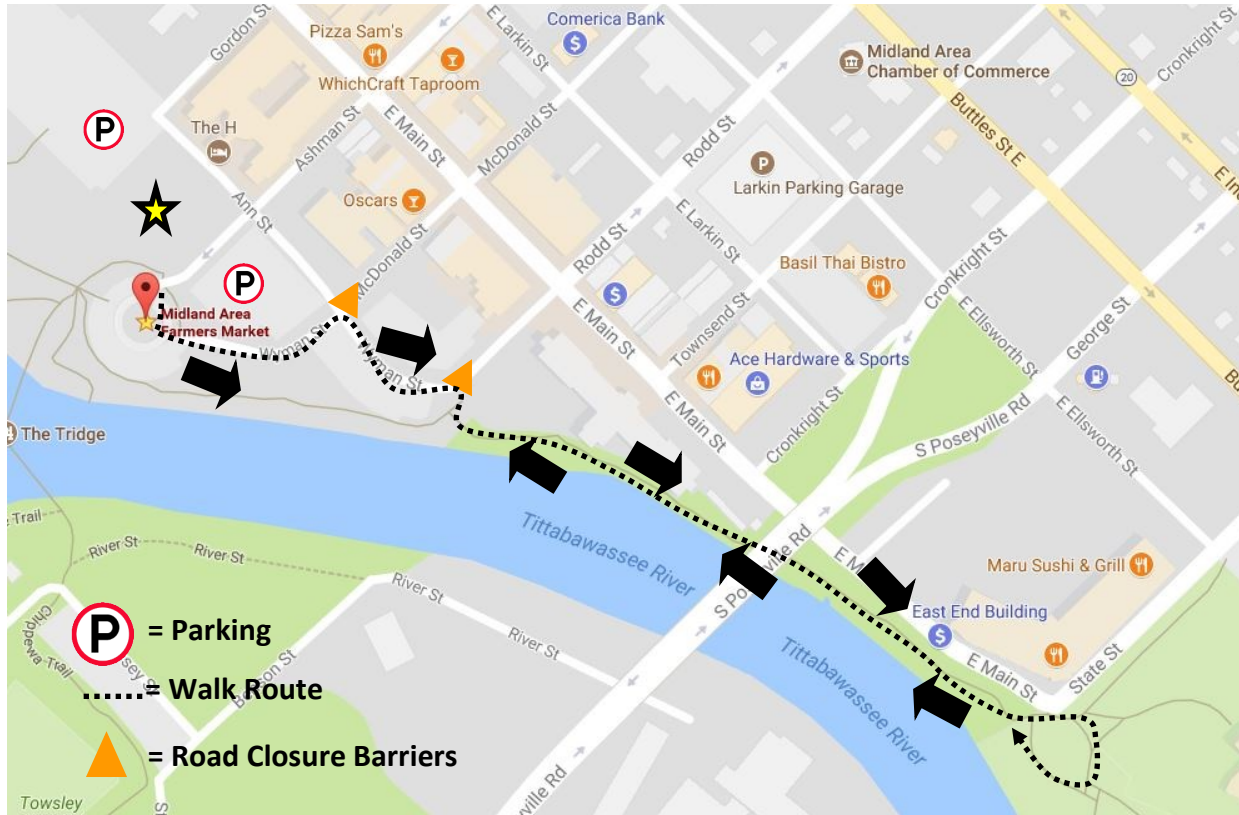


# Mid-Michigan Light The Night

Midland Area Farmers Market, 111 W Main St, Midland, MI 48640

6:00pm-9:00pm

Walk Route— approximately 1 mile



## A special thank you to our sponsors!

PRESENTED BY:



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Questions or Concerns? Contact the Light The Night Department!

Call 248-581-3941 or email [LightTheNight\\_mim@lls.org](mailto:LightTheNight_mim@lls.org)

visit [www.lightthenight.org/MI](http://www.lightthenight.org/MI)

# Event Activities Map



Presented by:



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## Schedule of Activities & Program

### 6:00PM—Festivities Begin

- **Registration Tent**—Turn in donations, pick up t-shirts and Champions For Cures wristbands (for all walkers who raise \$100+). **Must be registered to receive lantern (children 12+)** .
- **Lantern Tent**—Pick up your lantern here! (**red** for supporters, **white** for patients & survivors, **gold** in memory).
- **Kids Zone Area**—Enjoy inflatable obstacles, special character appearances and more!
- **Mission Tent**—Get “Walking for” and “Walking in Memory of” stickers. Patients & survivors: pick up survivor t-shirt (free). Learn about LLS’ Advocacy efforts and our national pharmacy partners! Be sure to stop by Be The Match to join the bone marrow registry for free.
- **Remembrance Pavilion**—Bring pictures of loved ones and write messages of hope, love, memory, encouragement etc., on red paper blood drops to be displayed. Take a moment away from the noise to remember and reflect on our loved ones who we’ve lost.
- **Food & Drinks Tent**—Visit the Foods and Drinks Tent for some awesome food from Bone Daddy’s BBQ!
- **VIP Tent**—A special location for all of our teams who raise \$5,000 or more by two weeks before the walk. Get the VIP Light The Night treatment along with exclusive drinks and snacks.
- **Tailgate Area**—A reserved table is waiting for all our teams who raise \$2,500 by two weeks before the walk! Bring special items to decorate your table. There will be open seating available along with yard games!
- **Selfie Station**—Grab a selfie stick and take pictures in front of the backdrop located in between the stage and the Kids Zone!
- **Circle of Survivors**— Survivors gather during the opening ceremony as a white beam of hope reaches up to the sky, illuminating the darkness. During this time we will share inspirational survivor and fighter stories. Tell us your story [here!](#)

### 7:30 PM—Opening Ceremony Begins

7:45 PM—Walk Begins (Approximately. Time may vary due to length of program)

### 8:30—9:00 PM—Post-Walk Gathering

Join us after walking for music, hot chocolate & donuts while awaiting the announcement of the final amount raised!

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## Frequently Asked Questions

### Money Turn In

- Bring donations the day of the Walk and turn in to the **Registration Tent**. T-shirts and wristbands for food, t-shirts & lanterns are also available at the **Registration Tent**.
- Mail funds to the office: LLS, Attn: Mid-Michigan LTN Walk, 1471 E. 12 Mile Rd., Madison Heights, MI 48071. Be sure to include your name and team name in the envelope so we can credit you with the donations.
- All checks can be written out to “LLS”, Light The Night” or “The Leukemia & Lymphoma Society”.
- Checks, cash & money orders accepted. Credit card donations are encouraged to be made online through your fundraising webpage.
- You cannot add offline donations to the website yourself. All donations received in the LLS office (via mail or from the day of the event) will be added to your website by the LLS staff.

### Team Banner

Team banners can be picked up from the Madison Heights office. To schedule an appointment, call Jamie at 248-581-3898. Or banners can be decorated at the event. You can decorate your banner any way you wish.

### What to Wear

Dress in casual, comfortable clothes, including comfortable shoes for standing & walking. The event is outdoors so we advise dressing in layers to accommodate the weather.

### Event Location & Parking

The Walk is located at Midland Area Farmers Market, 111 W Main St, Midland. Parking is available in the lot off of Ann St & Gordon St and in the lot off Ashman St. Please see included map.

### Walk Route

The route is approximately 1 mile. All surfaces are paved roadways.

### Unable to Walk?

All participants who are unable, or do not wish to walk the route, are welcome to stay at the Walk site and wait for your loved ones. There will be tables and chairs available while you wait.



## Frequently Asked Questions

### Dogs/Strollers/Skateboards/Rollerblades/Wheelchairs

Strollers and wheelchairs are allowed at the Walk site and along the Walk route. Dogs are allowed at the park but are not allowed in areas that serve food. Please do NOT use skateboards or rollerblades along the Walk route as it is too crowded for ease of use.

### Finding Your Team On Walk Day

There are over 500 people at this event. If you are a new walker/team, decide on a meeting place prior to the walk, for example: meet in front of the stage at 6 pm, etc.

### Food

The event will have pulled pork, chips and additional sides and snacks for our Champions For Cures. Coffee and water will be available. Finally, brownies and cookies along with hot chocolate will be served after the Walk.

### Lanterns

Visit the **Lantern Tent** for your lantern and request the proper color: **red** for supporters, **white** for patients & survivors and **gold** in memory of loved ones lost. **Everyone 12 years+ must be registered to receive a lantern.**

### What do I do when I get there & what's going on after the Walk?

Turn in any funds & pick up your t-shirt and wristband in the Registration Tent; get your lantern from the Lantern Table; enjoy food; visit the Mission Area; visit the Remembrance Pavilion (if applicable); and enjoy the various activities available (kids activities, music, etc.). **After**, we will have music and you can celebrate with your team. Guests can enjoy hot chocolate & deserts while we wait for the final total of what was raised to be announced!

### Champions For Cures/Bright Lights Club

Every walker is encouraged to raise \$100 and become a Champion For Cures (see [www.lightthenight.org/MI](http://www.lightthenight.org/MI) for details). Any individual raising \$1,000+ will be a member of the Bright Lights Club, earning extra incentives and a spot in the VIP Tent!

### We Walk Rain or Shine

The Light The Night Walk will go on rain or shine. In the case of extremely inclement weather (severe thunderstorm warnings, tornado warnings, etc.) the event will be cancelled. To determine if the event is cancelled, call 248-581-3941 and listen to the voicemail message.