

The Light The Night Executive Challenge is a national fundraising competition among participating corporate executives to raise funds for The Leukemia & Lymphoma Society. In 2017, participating executives in the Illinois Chapter raised over \$348,000.

Beginning August 27th, all registered Executive Challenge members will receive weekly updates so you can see how you stack up against the competition!

The top executive in the Light The Night Executive Challenge will be awarded with the Executive Challenge traveling award at the LLS Annual Dinner, recognition on the local Light The Night web site, and bragging rights for the year!

Getting Involved

Joining the Challenge is simple— follow these proven steps to success in partnership with your Light The Night staff:

- Set a fundraising goal and launch your effort by making a personal contribution.
- Reach out to your network to solicit donations from your clients, customers, vendors and personal contacts. In this busy world reminders are always appreciated, so ask more than once to get a response!

Participation Benefits

National recognition includes:

- Challenge participants individually raising \$10,000 or more will be listed in a national ad in Forbes Magazine to run in February 2019. The top executive per region will be included in the ad with a photo.
- The top executive per region will be included on the 2018 national Light The Night website.
- Challengers who individually raise \$5,000 or more will be included in the “Executive Challenge Class of 2018” and have an LLS research grant named in your honor.

Local recognition includes:

- Challenge participants raising \$1,000 or more will receive two tickets to the LLS Annual Dinner.
- Inclusion in a 2019 Chicago Crain’s ad for participants that raise \$5,000 or more.

Register Today!

Or email your name, company name, email address, and phone number to kat.graham@lls.org to register or learn more.

CHALLENGE ACCEPTED

The Leukemia & Lymphoma Society® would like to thank these corporate leaders who raised \$3,000 or more as part of the 2017 Executive Challenge. Together they raised over \$348,000 to help cure blood cancer.

Congratulations to the Midwest Regional winner Betsy Katten!

Tom Barfield Accenture	Paul Hoelscher Horizon Pharma	Jennifer Petrillo Accenture	Jeffrey Stern Houlihan Lokey
Noelle DeLuca Goldman Sachs	Betsy Katten Winston & Strawn, LLP	Alex Samoylovich CEDARst Companies	Pam Swenk The Leukemia & Lymphoma Society
Lynn Goldschmidt DKMG Consulting	Christopher Lis Lexington Health Network	Jennifer Sheahan Morningstar	Jen Wahl Sun Life Financial
Michael Gray Neal, Gerber & Eisenberg LLP	Ross Lissuzzo CIBC	Clio Silman MB Financial Bank	Justin Waite Salesforce
Guy Hill Allstate Insurance Company	Steven M. Montner, MD University of Chicago Medicine	Brian Sladek The Leukemia & Lymphoma Society	Christopher Ward CNA Financial Corporation
Jeff Hodge Marsh USA, Inc.	Marc Paquette Paquette & Company Ltd	Amy Smith Heartland Blood Centers	Sue Ward The Leukemia & Lymphoma Society

2017 Light The Night Leading Sponsors



JOIN THE CHALLENGE IN 2018

For more information on how to engage your company contact Kat Graham at kat.graham@lls.org.

www.lightthenight.org/il

