



2017 Team Incentives

	Mega \$50,000+	Platinum \$49,999- 25,000	Gold \$24,999- 15,000	Silver \$14,999 -10,000	Bronze \$9,999- 7,500
Customized team activation	X				
PA Announcement from stage or Jumbotron recognition	X				
Personalized Team T-shirts (up to 50)	X				
Route marker recognizing team	X	X			
Personal meet & greet with LTN special guest(s) at the Walk	X	X			
Personal Concierge to address all needs for the entire evening	Two (2)	One (1)	One (1)		
Private Tent* with custom team sign	Custom	10x10 Tent	10x10 Tent		
Recognition on Light The Night Website and Social Media Websites	X	X	X	X	
Five (5) Extra Light The Night T-Shirts (in addition to those already qualified)	X	X	X	X	
One (1) Reserved Table at respective walk site	upgraded to team tent	upgraded to team tent	upgraded to team tent	X	X
Additional Bright Light Lounge Tickets (in addition to current Bright Lights)	10	8	6	4	2
Invitation to LLS Annual Celebration	6	4	4	2	2
Inclusion on stage banner recognizing top teams**	X	X	X	X	X
Personalized team account management	X	X	X	X	X

Ask your Light The Night Staff contact for information about special recognition at the \$100k & \$150k levels.

**Due to logistical deadlines, fundraising totals must be reached by October 6th to receive tent incentives*

***Due to printing deadlines, fundraising totals must be reached by September 29th to receive signage incentives.*

www.lightthenight.org/il