

GENERAL SPONSOR BENEFITS

	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7
Benefits	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Pre Event						
Logo Featured on Sponsorship Page on LTN Website	x	x	x	x	Name	Name
Personalized Corporate Team Account Management	x	x	x	x	x	x
Inclusion at Corporate Recruitment Event <i>(*confirmed by March 2017)</i>	speak/brand	brand	x	x	x	
Inclusion at Kick Off Event <i>(*confirmed by July 2017)</i>	speak/brand	brand	x	x	x	
Press Release(s), fact sheets and other media materials	headline	x	x	x		
Logo on Participant Handbook	x					
Logo on Event POP Brochures <i>(*confirmed by May 2017)</i>	x	x	x			
Linked Social Media Post(s)	dedicated	dedicated	dedicated	x	x	x
Logo inclusion in public advertising	x	x	x			
Logo on Event Posters <i>(*confirmed by May 2017)</i>	x	x	x			
Right to use LLS Logo	x					
Event Day						
Logo Placement on Sponsor Banner <i>(*confirmed by August 2017)</i>	x	x	x	Name	Name	Name
Logo Featured on Participant T-Shirts <i>(*confirmed by July 2017)</i>	x	x	x	Name	Name	Name
Logo Featured on Volunteer T-Shirts <i>(*confirmed by July 2017)</i>	x	x	x	Name	Name	Name
Sponsor Tent/Table on site (allow branded give-a-ways & banner)	10' x 20'	10' x 20'	10' x 10'	10' x 10'	10' x 10'	
Logo Featured in Walk Site video (when applicable)	x	x	x	Name	Name	Name
VIP Party Passes (when applicable)	10	8	6	4	2	
Post Event						
Fulfillment report/benefits recap	x	x	x	x	x	x
Recognition in campaign wrap up materials	x	x	x	x	x	x
Social Media Acknowledgement	x	x	x	x	x	x