



LEUKEMIA &  
LYMPHOMA  
SOCIETY®

LIGHT  
THE NIGHT®



**SUNDAY, OCT. 14**  
**TARGET FIELD**

**EVENT SCHEDULE**

- 5:00 p.m.** Festivities begin
- 6:20 p.m.** Survivor photo
- 6:40 p.m.** Ceremony
- 7:00 p.m.** Walk Starts

PRESENTED BY



National Presenting Sponsor  
of Survivorship & Hope



## SURVIVORS

### SURVIVOR PHOTO 6:20 p.m.

Survivors head to sections 103 and 104 to get down to the field. After the photo we ask you to remain on the field for the Survivor Circle that will occur shortly after the program starts.



### SURVIVOR TENT

Pick up lanterns, Survivor T-shirts, and wristbands for all patients and survivors.

## TEXT TO DONATE

See your name in lights on the Jumbo Screen! TEXT **CUREMinnesota** to **91999**



## SUPER TEAM SEATING

Super Teams find your seats in sections 104 to 107, as a perk for raising \$5,000 or more!

### SPECIAL THANKS TO THE 2018 CORPORATE CHAIR & HONORED HERO



Steve Gfroerer, CFO of Cobb Strecker Dunphy & Zimmermann is leading the corporate impact in the fight against blood cancers. Walking for his 17-year-old son and Light The Night's Honored Hero, Nate Gfroerer. Nate conquered chronic myeloid leukemia earlier this year and is now **CANCER-FREE!** Thank you to this father-son duo for their leadership and for inspiring us on our path to finding a cure.



## MAP KEY



**LANTERNS**  
One for each registered participant



**BANNER DECORATING & SUPER TEAM BANNERS**



**CHAMPIONS FOR CURES T-SHIRTS**  
Participants raised \$100 or more



**CHAMPIONS FOR CURES FOOD**  
Participants raised \$100 or more



**TEAM PHOTO BOOTH**



**SURVIVOR PHOTO**  
6:20 p.m.



**LANTERN REPRESENTATION**

**RED FOR SUPPORT**



**WHITE CARRIED BY SURVIVORS**



**GOLD IN MEMORY**

# Up Your Donation Today & Earn These PERKS

## Champions For Cures

**\$100 earns:**

- A Light The Night T-shirt
- One Jersey Mike's sub
- Wristband

\* All survivors receive Champions For Cures benefits\*



## Bright Lights Club - \$1,000 Total

**\$1,000 earns:**

- Champions For Cures Perks
- Two invitations to the VIP lounge
- Exclusive Bright Lights shirt

## PRESENTING RED LANTERN SPONSOR



### VIP LOUNGE SPONSOR



*Contributing to Our Partners Success*

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