



Metro Chicago Light The Night Executive Committee

Acting as high level leadership volunteers for The Leukemia & Lymphoma Society, the Executive Committee's mission is to drive revenue growth and help accelerate corporate development for the Light The Night fundraising campaign in the Chicagoland area, supporting The Leukemia & Lymphoma Society's ultimate goal of creating a world without blood cancers.

Role Summary

- Partner with The Leukemia & Lymphoma Society (LLS) chapter staff and volunteers to achieve Walk revenue goals
- Work with LLS to develop a fundraising plan for your company (to include a corporate walk team, sponsorship, and/or Executive Challenge participants)
- Identify, recruit, and secure other companies or contacts to participate as a team, sponsor or retail partner
- Participate in the Light The Night Executive Challenge by personally making a gift and fundraising

Committee Member Responsibilities

- **Secure a minimum of \$15,000 in NEW revenue for LLS (through your personal, company, or community connections)**
- Commit to forming a fundraising team for the Walk
- Provide an invitee list for the Corporate Recruitment Lunch in June and host a table of 10 with the purpose of recruiting new corporate sponsors, teams & Executive Challenge participants
- Participate in and identify other potential participants for the Executive Challenge. The Executive Challenge is a fundraising competition between business leaders nationwide with exclusive incentives and benefits.
- Identify and assist LLS staff with the recruitment of new Executive Committee members for next year's Walk
- Attend and actively participate in seven monthly Executive Committee Meetings, held via conference call the last Wednesday of each month from 8:00 a.m. – 9:00 a.m.
2017 Meetings: 3/29/17, 4/26/17, 5/31/17, 6/28/17, 7/26/17, 8/30/17, 9/27/17
- Attend Corporate Recruitment Lunch on June 21st
- Attend at least one Metro Chicago Walk on October 21st (Chicago and Oak Brook) or 22nd (Glenview)

Specific Skills and Qualifications

- Leader in his/her industry or company
- Well connected with the ability to make connections to senior executives in other companies
- Decision-making role or ability to impact philanthropic decisions within own company
- Willing to make a personal contribution and personally fundraise to support LLS
- Ability to commit 2-3 hours a month (1 hour committee meeting; 30 minute 1:1 meeting with LLS staff partners, 1-2 hours outreach)

Overall Impact

- Significant revenue growth from the corporate sector for the Light The Night Walk.
- Increased awareness of LLS to help support its mission of finding a cure for blood cancer and helping patients.
- Helping to create a mutually beneficial relationship between LLS and the Metro Chicago business community.

Member Benefits

- Networking and leadership opportunities.
- Significant involvement in furthering the LLS mission.
- Exclusive recognition and incentives.
- Access to fundraising resources and the latest LLS news.
- Alignment of your company's brand with a well-respected cause.