

Become a Part of the Walk

Honor or remember your loved one, or create your own message of hope for others by adding an item to one or more of our three Walk sections.

Survive

What: The “Hall of Heroes” is a special area of the Walk route where participants will have the opportunity to celebrate survivorship and display images and stories in honor of cancer survivors – those individuals who are currently fighting their battle or have overcome their battle with cancer.

Remember

What: The “Section of Silence” is a special area of the Walk route where participants will be asked to walk in silence to reflect and remember those who have been lost. Participants who have lost a loved one will have the opportunity to display images and stories in memory of their loved ones.

Support

What: This year, the Finish Line will be transformed into a “Call to Action” where participants will be congratulated for their efforts thus far, and also handed mission moments and advocacy updates to encourage everyone to continue taking steps towards a cure even after the Walk is over!

I want to be a part of the Walk! Sign me up!

How:

1. Purchase an “In Honor” or “In Memory” poster for \$75. This will be an 11”X17” laminated poster with a picture and a short description (3-4 sentences) of the individual you’re honoring, which will be displayed in either the “Hall of Heroes” or the “Section of Silence”. These will be mailed to you after the Walk.
2. Alternatively, you can email a picture to display in the “Hall of Heroes” or the “Section of Silence” for free, but this picture will not be laminated or professionally printed and the picture will not be returned to you at the end of the night.
3. Send us a short (3 sentences max) motivational saying, phrase or personal story to be handed out to participants as they cross the finish line. Send as many as you can think of – we have 8,000 participants to inspire!

When: All materials **must** be ordered and received by Oct. 1st.

Who: Contact Emily Genzlinger at emily.genzlinger@lls.org or (914) 821-8997 with questions or to submit your orders and materials. *Please note, pictures and stories must be received via email. We cannot accept mailed pictures. Sorry!*

[This sounds great – How do I order?](#)

All poster orders will count towards your team's fundraising efforts, so you can make this \$75 purchase the same way you would donate to your team – donate online to your team's fundraising page or mail a check to the office with your team name and "Walk Route Sign" in the subject line:

The Leukemia & Lymphoma Society
The Westchester/Hudson Valley Chapter
Attn: Emily Genzlinger
1311 Mamaroneck Avenue, Suite 130
White Plains, NY 10605

After you donate online or mail in your check, please do the following:

1. Send an email to emily.genzlinger@lls.org with the subject line "Walk Route Sign".
2. Include the following pieces of information in the body of the email:
 - a. Name
 - b. Team Name
 - c. Method of payment (online or check)
 - d. Date of payment
 - e. Name of Individual being honored
 - f. Whether the poster is "In Honor" or "In Memory"
 - g. Text for poster (3-4 sentences)
3. Include the picture you would like to use as an attachment.
4. Please note, we will use the text **exactly** as you send it to us – we will not edit it for spelling or grammar, so please double check it.
5. Please note, we will use the picture **exactly** as you send it to us, so please crop it or enhance the quality before you sent it.
6. Please note, pictures and stories **must** be received via email. We cannot accept mailed pictures.

If you are submitting a picture only or text for the finish line, please do the following:

1. Send an email to emily.genzlinger@lls.org with the subject line "In Honor Picture" or "In Memory Picture" or "Finish Line" depending on which you're sending.
2. Attach the appropriate picture or include the appropriate text.
3. Please note, the pictures will not be laminated or professionally printed and you will not receive a copy after the Walk.
4. Please note, we will use the finish line text **exactly** as you send it to us – we will not edit it for spelling or grammar, so please double check it.
5. Please note, we will use the "In Honor" and "In Memory" pictures **exactly** as you send them to us, so please crop them or enhance the quality before you sent it.
6. You can send as many finish line quotes or photos as you wish. You can also send finish line quotes and photos in addition to purchasing a poster.