

## NATIONAL DIRECTOR VISITS LOCAL INTERNET RADIO STATION

National Director of the Light the Night Walk **Kaye Skonieczny** and Regional Director **Melissa Hudson-Gant** recently visited the Nashville Broadcasting Radio Network (nbrn.fm) to participate in a special hour-long broadcast.

NBRN is an internet radio station which broadcasts worldwide. Host **Keith Bradford** welcomed the LLS representatives to provide information about the Leukemia & Lymphoma Society and, in particular, the Light The Night Walk campaign and its Country Faces Cancer initiative.

During the show, Kaye and Melissa fielded numerous telephone calls from across the United States and Canada from individuals with questions about where to get more information and to voice their support of the great work that the LLS does, not only with patients but through the support services provided to the families of those affected by blood cancers.



Keith Bradford & Kaye Skonieczny



Melissa Hudson-Gant

One caller was RB Renegade, a singer/songwriter and host at NBRN.FM, who recently released a single entitled "Messages from Heaven". The song is a tribute to his brother-in-law who fought a courageous battle against lymphoma. The manner in which he and his family faced the disease, with the support of LLS, inspired the song. RB Renegade is donating proceeds from the sale of the CD-single to LLS.

Another caller was Sandy Graham, Chief Operating Officer of Cashbox Magazine Canada, who called to offer her support to the Light The Night Walk campaign in Toronto, Canada. Ms. Graham also announced plans to conduct concerts both in Canada and

Nashville with proceeds being donated to LLS. Kaye and Melissa spoke of the tremendous support that the Light the Night Walk has received in Toronto and other walks across Canada, including Ottawa, Montreal and Calgary.

Kaye and Melissa emphasized that all contributions are well-spent in both research and service-based initiatives. The effort of the country music community was also highlighted with the involvement of the likes of Blake Shelton and Miranda Lambert, among others, who became heavily involved when the disease affected their friend Nan Kelly of GAC.

The visit concluded with a commitment from the Nashville Broadcasting Radio Network and Cashbox Magazine (US & Canada) to provide ongoing support and promotion to LLS through the Light the Night campaign.

[www.lightthenight.org](http://www.lightthenight.org)  
[www.lls.org](http://www.lls.org)  
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