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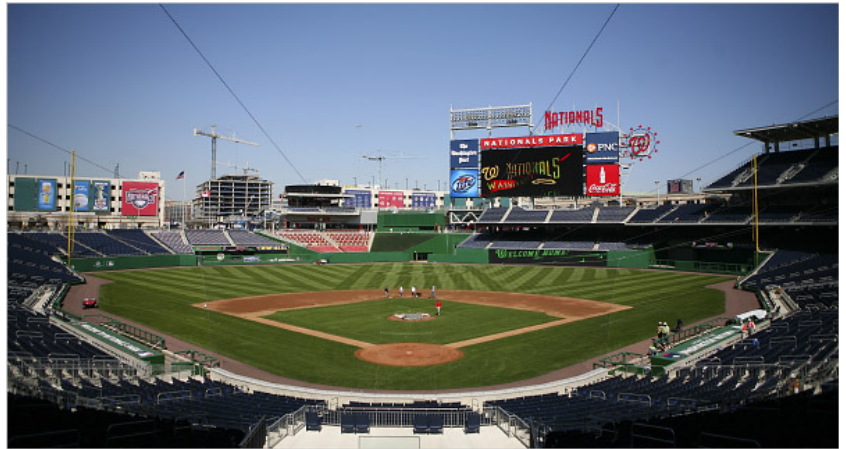
- Purchase your Mission Marker today!
- Have a shot at winning a great “Get Away” package and learn more about successful fundraising!
- Team Captains: Learn how you can receive a \$10 gift card to LLS Photo Gifts!

Root for the Home Team: Kickoff 2009!

Last year, the Light The Night staff was so proud of the huge success of the 2008 Campaign Kickoff event, thanks to you!

Over 600 team captains, registered walkers and guests joined us last July at Nationals Park in Washington, D.C. for the largest Kickoff celebration in the nation. We had 97 different

teams represented, and 29 of them were brand new teams! Attendees enjoyed food and drink, an appearance by several Nationals baseball players, and heartwarming speeches from those personally mission connected.



This year, we’re going back to the ball game! Save the date for the 2009 Light The Night Campaign Kickoff—**Friday, August 7th at Nationals Park!** Here is what you need to know to ensure your experience at the event is a success...

The Kickoff consists of a Light The Night “Celebration Package”, which includes a buffet dinner, admission to the pre-game program, and a free ticket to the baseball game that evening (Nationals vs. Arizona Diamondbacks).

To receive the Celebration Package for FREE, you must:

- Register to walk for Light The Night at www.lightthenight.org or by calling 703.399.2941 to speak with a member of the Light The Night team.
- RSVP for the event by July 24th, 2009. You can RSVP to a Light The Night team member at 703.399.2941 or mackay.gunn@lls.org.
- Raise \$25 by July 24th, 2009.

Additional tickets are available for \$25 for those who do not wish to register for the Walk.

Questions? Ask us! We’re here to help. Call 703.399.2941 or visit www.lightthenight.org/nca to register today!



The Leukemia & Lymphoma Society

Fearless Fundraising!

The Light The Night staff is pleased to invite you to our fundraising workshops during the month of June. Light The Night has partnered with Team In Training to offer all participants the chance to hear from past fundraisers about their challenges and successes. Please join us at one of the following workshops to learn tips from the pros. At each event you will hear from three individuals who will share their experiences in fundraising. Each speaker will touch on a different cornerstone of successful fundraising: events, online and letter campaigns, and corporate efforts.

Do you have great ideas for fundraising, but you're just not sure how to get everything started? These folks have the answers! Need ideas to take your fundraising efforts to that next level? They'll share what's worked for them! Not even sure where to begin? We're here to help! Join us!

Bring a friend who is interested in Light The Night along with you! If they register a team for the walk you will be entered into a drawing for a "Get Away" package including a \$50 voucher for Southwest Airlines and an Easy Share camera!

Washington, DC

Tuesday, June 16
6:30 PM

Cleveland Park Library
3310 Connecticut Avenue,
NW at Macomb Street, NW

Northern Virginia

Wednesday, June 17
6:30 PM

Fairfax Regional Library
10360 North Street

Montgomery County, MD

Thursday, June 18
6:30 PM

Silver Spring Library
8901 Colesville Road



A Gift of Appreciation for Team Captains Who Go the Extra Mile!

We know it is your hard work and commitment that will help make the 2009 Walk an extraordinary success. To express the gratitude of all patients and their families, we are offering a special gift:

All team captains with a team of 10 or more members who each raise \$100 or more will receive a \$10 gift card from LLS Photo Gifts, an online store where you can select from over 300 gift items, and have them personalized with a photo of your choice! For every 10 additional walkers who each raise \$100 or more, LLS will add another \$10 to the gift card.

This gift applies to all funds raised through December 31, 2009. Your gift will arrive in January 2010.

Show Your Support With A Message To Our Walkers



We are excited to offer a new opportunity to share your message of hope, inspiration and support with everyone participating in the Light The Night Walks. Mission Markers will be displayed along the walk route and are a great way to share a message with everyone who is walking. Mission Markers can be reserved by individuals or businesses for \$500 each.

Customized messages or company logos can be displayed on the Mission Markers. There are 10

Mission Markers available at each Walk site. If you are interested in reserving a Mission Marker or would like to learn more please contact Tracy Shaw at (703) 399-2920 or

tracy.shaw@lls.org. Thanks for your support!



In Their Own Words: Skyler Hundley Northern Virginia's Honored Hero



Skyler was diagnosed with Acute Lymphoblastic Leukemia (ALL) in April 2007 at the age of four. While the initial diagnosis was terrifying for her family, Skyler confronted the news with a resiliency and bravery that gave them of hope. The last two years have been an arduous journey as Skyler has battled her disease and confronted the consequences of her treatment. While there have been some setbacks along the way, thanks to the excellent care of a team of oncologists and nurses from Children's Hospital, Skyler has responded positively to her chemotherapy. Her leukemia is in remission, and she is scheduled to complete her treatments this June. Most amazingly, Skyler always has maintained her positive outlook and never lost her now-renowned 'big, bright smile.'

We will be honoring each of our heroes in the coming newsletters.

Find out more about these honored heroes by visiting our website, www.lighthenight.org/nca!

Corporate Corner

Looking for creative fundraising ideas? Here's an exciting way to get everyone in your company involved!

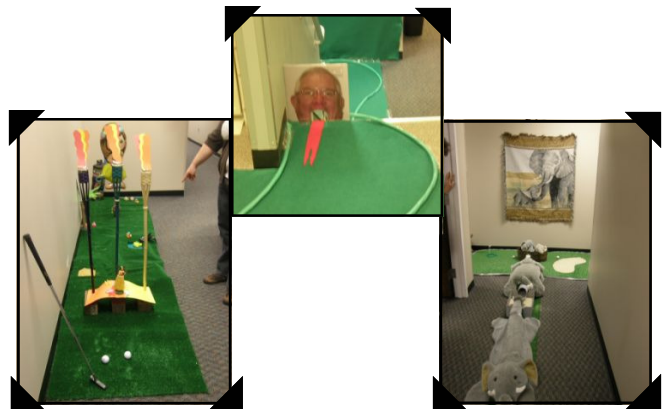
Are you sick of hearing your colleagues complain about lacking the time to go golfing in the summer? Well, bring the course to your office! Our AMERICAN SYSTEMS team recently held a wonderful fundraising "Putt-Putt" event at their offices.

Eighteen groups of four signed up to create a hole outside their offices, using as much imagination as possible. Individuals were then asked for a \$5 donation to play a round of 18 holes! AMERICAN SYSTEMS went all out with costumes, themes, water and sand traps at different holes along the course.

At the end of their round, a barbecue-style lunch was served complete with hot dogs, hamburgers, chips and soda. Those individuals who chose to sit out the golfing, but joined in for the lunch were asked for a donation as well.

At the end of the day, AMERICAN SYSTEMS raised \$700 and involved everyone in the office. It was a wonderful opportunity for everyone to participate and have fun while supporting our great cause!

Look at the creativity their employees showed in creating the course!





The Leukemia & Lymphoma Society
National Capital Area Chapter

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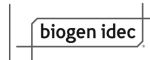


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Have questions or concerns?

We're here to help!

Light The Night: 703-399-2941

Tracy Shaw, Campaign Director: 703-399-2920

Jillian Goode, Campaign Manager, Washington DC: 703-399-2933

Amy Jo O'Hearn, Campaign Manager, Montgomery County: 703-399-2929

Lindsay Beck, Campaign Manager, Northern Virginia: 703-399-2954

Mackay Gunn, Campaign Coordinator, Northern Virginia: 703-399-2924