

news release

For Immediate Release

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Light The Night® Walk Sponsors for 2009

WHITE PLAINS, NY (March 9, 2009) – The Leukemia & Lymphoma Society (LLS) is pleased to announce a new list of national sponsors for the Light The Night Walk. This year, the following companies are serving as National Supporting Sponsors:

Bristol-Myers Squibb Co.
Cephalon
Genentech/Biogen Idec
Michael C. Fina
Millennium: The Takeda Oncology Company
Quest Diagnostics Inc.

These companies have made commitments for national sponsorship in addition to forming local Walk teams. In return for their support, they will receive such benefits as inclusion of their logos on Light The Night printed materials, T-shirts, banners and Web pages.

“The Leukemia & Lymphoma Society is grateful for the tremendous support we receive from all of these companies,” said Nancy L. Klein, LLS’s chief marketing and revenue officer. “Their support and the participation of their corporate Walk teams go a long way toward bringing attention to the critical need to find cures and provide families with ongoing care and support.”

About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society® (LLS) is the world’s largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin’s disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world and provides free information and support services.

Founded in 1949 and headquartered in White Plains, NY, LLS has chapters throughout the United States and Canada. To learn more, visit www.LLS.org or contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 6 p.m. ET.
www.lls.org.