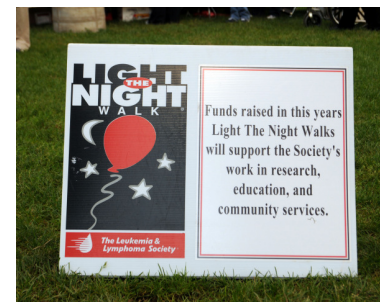




## 2009 Walk Dates

- Northampton, MA: September 13th  
Look Memorial Park
- Boston, MA: October 15th  
Boston Common
- Nashua, NH: September 26th  
Greeley Park
- Wakefield, MA: October 18th  
Lake Quannapowitt
- York, ME: October 3rd  
York Beach Ball Field
- Worcester, MA: October 25th  
Assumption College



National Supporting Sponsors  
 Bristol-Myers Squibb Cephalon  
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## Mission Moment

### Sue Coyne, Team Captain, Shares Her Reason for Walking...

August  
2009

Newsletter



My brother, Michael, had his world turned upside down at the age of 31. He was diagnosed with B-Cell non-Hodgkin lymphoma, a blood cancer. This was a shocking diagnosis for our family, as he was the first to be diagnosed with such an illness.

After this initial diagnosis, Michael had to go through extensive chemotherapy, bone marrow testing and eventually a stem-cell transplant. My brother's great sense of humor, strong faith, and the love of his wife and family helped him get through the sickness.

He enjoyed a clean bill of health for three years following these initial rounds of treatment. Unfortunately, Michael soon thereafter discovered a hard, red bump on his face which he learned was a reoccurrence of his cancer. This time around, the doctors decided to treat the concentrated area with radiation—a treatment that proved effective for a brief period of time.

Michael continued to go in and meet with his doctors for regular check-ups and testing. He was doing well until he started noticing bruise-like marks on his legs and back. A biopsy was performed and a third cancer occurrence was confirmed.

Michael's doctors and other oncology professionals were all amazed by his illness's persistence. They had never seen presentations like Michael's skin marks, and were shocked to see that the cancer had been active in his body for several months and he was feeling no ill effects. They opted to perform a procedure out at

tal over a week earlier than anticipated. The entire family was greatly relieved. It has been almost seven months since the second stem-cell transplant and Michael is feeling stronger and stronger each day. We are all praying and hoping that this time Michael has won his fight against cancer.



Above: Michael & his wife Lauren

M.D. Anderson in Houston, Texas called Hyper-CVAD. They followed the procedure with a boost from his original donor's stem cells. Post-treatment, the spots were gone from his skin.

For the 10 months following his treatments in Houston, Michael was doing very well. While working out one day though, he started noticing some familiar-looking spots on the back of his legs. Trying not to panic, he immediately phoned his physician. Another biopsy confirmed a fourth reoccurrence of the cancer. His doctors quickly agreed that a second stem-cell transplant, using a matched, unrelated donor (MUD), was necessary and the most effective method of treatment.

The engrafting was a success and Michael was discharged from the hospi-

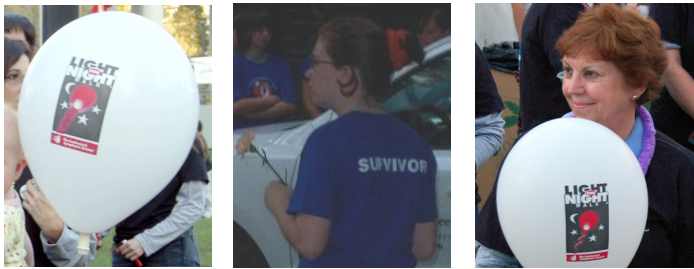
Without foundations like The Leukemia & Lymphoma Society (LLS) and the dedicated individuals who donate their time and money to the cause, it would not be possible for doctors to stay abreast of these diseases. With the monies raised by LLS events, doctors and researchers have been able to find different and more effective methods of treating these malignancies with the goal of one day finding a cure.

My brother has been such an amazing inspiration to me. His unwavering faith, remarkable sense of humor, and positive outlook on life is amazing. He is the reason that I feel it is so important to give my time and energy to organizations like The Leukemia & Lymphoma Society and events like the Light The Night Walk.

### What's Inside:

- **An Invitation to Patients & Survivors.**  
Pg. 2
- **"I'm a registered Team Captain. Now What?"**  
Pg. 2
- **LLS Celebrates 60 Years,** Pg. 2

## An Invitation to Patients & Survivors



We would love to help you celebrate your survivorship at one of our 2009 Light The Night Walks. While this is a fundraising event, we invite all patients/survivors to participate as our *guest*. We will provide you with a white balloon to carry throughout the festivities as well as a complimentary Light The Night survivor t-shirt!

Lynne Curran, a non-Hodgkin lymphoma survivor, has carried a white balloon at the Boston Light The Night Walk since 2005 when she was first diagnosed. According to Lynne, *“Every year since then, participating in the Walk and carrying a white balloon has become increasingly meaningful to me. As I walk with my white balloon and admire the night sky, which is literally lit by illuminated balloons, it is always moving to see the many other survivors and supporters who turn out to join in the fight against blood cancers. The night provides a visual reminder that no one is in this fight alone. I continue to be moved by the red balloons representing the countless supporters who have helped me through my experience—these are donors, researchers, friends, families, colleagues and complete strangers [who have committed their time, money and passion to finding a cure]. I plan to participate in the Walk every year, not only to provide myself with the opportunity to remember and appreciate my journey and my survivorship, but also, and even more importantly, to show that same support for others whose lives have been touched by blood cancers.”*

We hope you will join Lynne and the thousands of other patients/survivors nationwide in carrying a white balloon at a Light The Night Walk close to you. What a wonderful opportunity to celebrate and commemorate your cancer journey while partnering with The Leukemia & Lymphoma Society in our fight to find a cure.

If you are planning to attend an event and are interested in a complimentary Light The Night survivor t-shirt, please contact Rebecca Longworth at [Rebecca.Longworth@lls.org](mailto:Rebecca.Longworth@lls.org) or 508-810-1318 by **Friday, August 14<sup>th</sup>**.

## “I’m A Registered Team Captain. Now What?”

Are you a registered team captain for an upcoming Light The Night Walk wondering what you should do next? Light The Night is right around the corner and it is time to get your friends, family and co-workers to register on your team and join you at the Walk.

Follow these easy-to-do steps to start building and growing your team.

1. Make a list of your friends and family.
2. Go through your email contacts and add them to the list as well.
3. Add your co-workers and business associates.  
\*\*Tell them to invite their families!
4. Email your team link to your entire list letting them know the importance of participating in the Walk and asking them to register online. (If you need assistance with our team link, contact a member of the Light The Night staff at 508-810-1342.
5. Send a follow-up email a few weeks later to those contacts who never responded!

One registered, your teammates are invited to attend the Light The Night Kickoff at Fenway Park! Held on Saturday, August 15th from 11:00 a.m.—1:00 p.m., this is a great opportunity for them to be more involved with the team.

Please pass on this information to them as an incentive to register now! The Kickoff line-up includes lunch with fellow Light The Night participants, honored heroes, local walk leaders and staff. You will walk away with tools and materials to make you a successful fundraising participant. You must be 18 years of age or older and a registered participant to attend this limited seating event.

If you have not done so already, please RSVP to a member of the Light The Night staff at 508-810-1342 as soon as possible to reserve your own team captain spot as well as seats for your teammates!



**Happy 60th Birthday LLS!**  
1949-2009



- LLS is a leader in encouraging all patients to consider clinical trials, which offer enhanced care and, for some patients, the only hope for a positive outcome.
- LLS was a leader in the adoption of a centralized accounting system for all of its local chapters. This has led to lower costs and better internal controls.
- LLS championed the first legislation in the country to provide neuro-psychological testing for pediatric cancer survivors.
- Only LLS provides individualized information to patients and their caregivers about blood cancers, resources, treatments and other critical issues, from live specialists in its Information Resource Center (IRC). 800-955-4572