



Taking Steps to Cure Cancer

Tina Fey
Light The Night Walk
National Spokesperson



Join today!

Light The Night Newsletter



Champions for Cures

New for 2010: Become a Champion for Cures by raising \$100 or more and receive these great benefits the night of the Walk!

- Red Light The Night T-shirt
- Great Champion for Cures dinner
- An Illuminated Balloon
- Free Pass to Sports Center of Connecticut in Shelton

Becoming a Champion for Cures is easy (having trouble, just try some of the fundraising tips in this newsletter, or give us a call!) and makes an incredible difference in the services LLS is able to offer our patients and the research LLS is able to fund.

Thank you for making the commitment to help find a cure!

Simple Summer Fun Fundraising!



Summer is a time for fun in the sun, but it's also a great time for FUNdraising! Fundraising during the summer is especially easy because there are so many great things you can do, just ask Henry & Sawyer (left), who raised nearly \$100 with their Brothers Super Stand Lemonade! Why don't you try one (or more!) of the ideas below this summer?

Need help, let us know!

- **Bake Sale!** The LLS office bake sale raised nearly \$100! Let folks donate what they'd like for each item instead of having prices, people will often give more than you would charge!
- **Pie Eating Contest!** Charge an entry fee and get friends to each bring a pie—have a small prize for the winner.
- **Garage Sale!** Clean up that clutter and make some cash! Be sure to advertise that the money goes to charity—people will be less likely to haggle!
- **Swim for a Cure!** Collect funds for each lap you swim!
- **Chili Cook-Off!** Test out your best recipe! Let all your friends cast their vote for a dollar—recipe that raises the most funds wins!
- **Celebration for a Cure!** At your next party (birthday, wedding, anniversary) ask for donations to LLS instead of gifts!
- **Get the kids involved!** We have a great new fundraising kit, just for kids. Give us a call and we'll send it to you! They can even earn great kid friendly incentives!

Team Kickoffs—Your Guarantee for Success!

What's the best way to motivate your teammates and yourself? Host a team kickoff! It's an easy, fun way to kick off the Light The Night Season and to get everyone ready to raise funds! Here's how:

1. Pick a theme—Will you host a pool party, BBQ, afternoon tea, brunch, early morning breakfast, bowling party or something else entirely? Make it something that you'll enjoy!
2. Set a date & a location—pick a time and place that work for you, it doesn't need to be anything elaborate, your backyard is perfect! Don't want to have to worry about cleaning up the house? Explain what you are doing to a local restaurant or bowling alley and ask them if they can donate the space and food!
3. Invite anyone and everyone—include everyone who's walked with you in the past and anyone new you think might be interested in joining you. Need help thinking of people? Look at the Memory Jogger (in your fundraising toolbox when you log in online)
4. Let us know what you're doing - maybe we can come and help spread the word! At the very least, we can send you banners, balloons, a video to show and more.
5. Have fun - use this time to plan how you and your teammates will all become Champions for Cures! Plan a group event, start your letter-writing campaigns, and have a "Mission Moment" to remind why you've decided to join the Walk!



Lexi—Our Hero!

On June 17, 2009, Alexandria (Lexi) was diagnosed with Acute Lymphocytic Leukemia. Once the doctors determined that she had leukemia, Lexi immediately started treatment, chemo and steroids. The first six months were grueling. It was an emotional roller coaster, but as bad as it seemed to us, we have to take it all in stride because Lexi has been amazingly brave and strong. After 4 weeks of hospital stays and a couple of setbacks along the way, the old Lexi was back. Even though she still has about a year and a half left of treatment, her energy is unstoppable. She loves playing with her cousins, jumping on the trampoline and gardening. We are extremely grateful to our family and friends for their unending love and support and for the LLS for all their hard work. Thank you for saving our little girl!

2010
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Need help? Call us at (203) 427-2062 or email lightthenight_ctm@lls.org!