

Join The Leukemia & Lymphoma Society's

LIGHT THE NIGHT

Join our mission to find cures for leukemia, lymphoma, Hodgkin's disease, and myeloma, while providing patients and their families with top-notch care and cutting-edge treatments.

MEET JARVIS
Leukemia Survivor



2023 TEAM CAPTAIN GUIDE

THANK YOU FOR HELPING TO LEAD LIGHT THE NIGHT!

In 2020, Jarvis was diagnosed with Acute Lymphoblastic Leukemia and immediately started chemotherapy and physical therapy, as he'd become unable to walk. His family received crucial financial aid and travel assistance from LLS to ease the treatment journey. Jarvis finally reached remission in late 2022, and the 8-year-old is walking and running again!

1 Recruit 10+ team members and help them register online:

LightTheNight.org/Register

2 Encourage each team member to raise \$350 by following these simple steps:

- Make a personal donation.**
- Customize your Light The Night fundraising page** share a personal picture and/or story to show your passion for curing blood cancers!
- Ask others for donations!** Ask in person, via text, or by email. Use your Fundraising Tools to connect your fundraising page to a Facebook Fundraiser and reach your friends on social media. **Don't be shy—just ask!**

3 Set a team fundraising goal.

We suggest a goal of **\$5,000**: each member pushes to reach \$350, and one member aims for \$1,000 to become a Bright Light.

4 Motivate and encourage your team members along the way.

- Share our recognition program** from LightTheNight.org/Recognition.
- Check in regularly** and acknowledge when members move closer to their goal and/or achieve it!

5 Lead by example with your own fundraising

- Make a personal donation.** Your team will follow your lead!
- As a team captain, think big!** Challenge yourself to reach \$1,000 and become a Bright Light.

6 Celebrate your fundraising accomplishments with your team at your Light The Night event!

OUR IMPACT

INVESTED NEARLY
\$1.6B
IN INNOVATIVE RESEARCH
SINCE 1949

FUNDING NEARLY
200
RESEARCH GRANTS
CURRENTLY AROUND
THE WORLD

OVER THE LAST FIVE YEARS,
LLS HELPED ADVANCE
3 OF EVERY 4
OF THE ALMOST 100
FDA-APPROVED BLOOD
CANCER TREATMENTS

EARN LIGHT THE NIGHT GEAR



\$100
Champions
for Cures

Does your company have a **MATCHING GIFT PROGRAM?**

If the answer is "yes," don't forget to submit all qualifying donations to easily achieve & surpass your goal!

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LEADING LIGHTS



LUMINARY

